

# Reader's Digest

## IPSO Annual Report

Period covered: January 2015 – December 2015

### 1.0 Factual Information about Reader's Digest

Reader's Digest publishes a total of 1 regulated publication.

#### 1.1 Titles Published

Title	Print edition	Digital edition	Frequency	Circulation
Reader's Digest	Magazine		Monthly	153,175
readersdigest.co.uk	Website			250,000

#### 1.2 Responsible Person

Reader's Digest's responsible person is Tom Browne, the editor-in-chief

#### 1.3 Overview

Reader's Digest was founded in 1922 and is a general-interest publication, publishing print and digital editions of a monthly magazine as well as e-newsletters and desktop/mobile websites.

### 2.0 Internal Guides

Reader's Digest has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- The Editor's Code
- Staff Handbook

### 3.0 Compliance Procedures

*How the Regulated Entity deals with:*

#### 3.1 Pre-publications guidance under regulation 4.5

Where required, editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editor's Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

#### 3.2 Verification of stories

Journalists and Editors take all appropriate steps to confirm stories. Journalists provide lists of sources and contacts for all verifiable facts and quotes within features, which are then double-checked and confirmed with the primary sources. All commissioned content is also checked with an external legal expert before publication.

#### 3.3 Compliance with the Editor's Code

Copies of the Editor's Code are available to all journalists.

Where the Regulator finds against a publication in the course of assessing a complaint, the publication complies with the findings and any remedial action required.

#### 3.4 Editorial Complaints, Determined under Regulation 19

Reader's Digest has a standard complaints procedure. Members of the public can register and editorial complaint under this procedure by contacting Customer Services, or by submitting a complaint in

writing to the company address.

Complaints received or referred from IPSO are assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are referred to the relevant department/person.

Where the Regulator finds against a publication when determining a complaint under Regulation 19, the publication complies with the findings and any remedial action required by the Regulator.

**3.5 Training of Staff**

When required, Reader's Digest arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with a staff handbook and copy of the Editor's Code.

**4.0 Adverse Adjudications**

There have been no adverse adjudications against Reader's Digest.

A handwritten signature in black ink, appearing to be 'Tom B...', written over a horizontal line.

SIGNED: — On behalf of Reader's Digest —

Submitted to IPSO: 04/09/2015