

Eye To Eye Media Annual Statement 2017

Introduction

Eye to Eye Media is a dynamic consumer publishing company, producing a range of different publications, as well as design websites, apps and digital solutions for delicious. magazine, the Healthy Food Guide and Waitrose.

Delicious was launched in the UK in November 2003 and is one of the UK's leading food titles. It is monthly frequency with circulation ABC audited bi annually. It's website www.deliciousmagazine.co.uk

Healthy Food Guide was launched in the UK in March 2011, it is monthly frequency with circulation ABC audited annually. It's website is www.healthyfood.co.uk

Eye to Eye Media Ltd also owns Eye to Eye Puzzles with a portfolio covering all styles of popular puzzles. It is Britain's fastest-growing puzzle magazine portfolio and is currently number three in the market. Eye to Eye Puzzles also creates and publishes own label puzzle magazines for retailers.

Eye to Eye Media produce the following Consumer Monthly publications

Delicious Magazine	Healthy Food Guide
---------------------------	---------------------------

Eye To Eye Puzzles produce the following Consumer Puzzle publications

Puzzle World	Select Codewords	PuzzleLife
Puzzle World Selection	Select Sudoku	PuzzleLife Tectonic
Family Criss Cross	PuzzleLife Crosswords	Puzzlepad Sudoku
Family Criss Cross Jumbo	PuzzleLife Wordsearch	PuzzlePad Wordsearch
Family Wordsearch	PuzzleLife Sudoku Level 3-4	PuzzlePad Crosswords
Family Wordsearch Special	PuzzleLife Sudoku Level 5-6	PuzzlePad Codewords
Lucky Seven Crossword Collection	PuzzleLife Sudoku Level 7-8	PuzzlePad Puzzles
Lucky Seven Wordsearch	PuzzleLife Sudoku Level 9-10	

Eye To Eye Puzzles produce the following branded (own label) Puzzle Publications

ASDA Arrowords	ASDA Puzzles	ASDA Mini Sudoku
ASDA Codewords	ASDA Sudoku	ASDA Mini Wordsearch
ASDA Criss Cross	ASDA Wordsearch	ASDA Mini Codewords
ASDA Crosswords	MORRISONS Criss Cross	MORRISONS Crosswords
MORRISONS Wordsearch	MORRISONS Sudoku Selection	MORRISONS Puzzles Selection
MORRISONS Crosswords Selection	MORRISONS Wordsearch Selection	

Editorial standards

Eye to Eye Media is committed to upholding the highest editorial standards. It relies upon The Editors' Code of Practice to set its standards. Eye to Eye Media has made staff aware of the new version of the Editor's Code of Practice.

Eye to Eye Media has not yet sought guidance from IPSO on how to apply the Editors' Code of Practice. However, it would seek pre-publication guidance if that was necessary for the particular story.

We take all reasonable steps to verify the information we publish. For example, delicious magazine rigorously tests the recipes it publishes before publication.

Eye to Eye Media is committed to staff development and will support staff to undertake relevant training.

Eye to Eye Media has not had any complaints considered by IPSO during the relevant period.

The responsible person is Seamus Geoghegan, Managing Director.