

Fusion Flowers Annual Report 1 January-31 December 2016

## **Introduction**

### **Overview**

First launched in 2001, Fusion Flowers magazine currently has subscribers in over 75 countries worldwide. The multi-award winning magazine is released six times a year and reports on contemporary, cutting edge floristry, floral design, flower arranging, trade shows and flower festivals globally.

Fusion Flowers publishes a total of 2 regulated publications.

Fusion Flowers - Print and digital published alternate months.

Circulation 14000 worldwide

Fusion Flowers- Weddings - print and digital published annually.

Circulation 15000 worldwide

### **Responsible person**

The Regulated Entity's responsible person is Alison Bradley

### **Editorial Standards**

We refer to IPSO Editors Code as the basis for our editorial standards. Staff were advised to update themselves with the new Editors' code issued in January 2016.

### **Internal Guides**

We have no internal guides. We refer to the IPSO Website

### **Compliance Procedures**

Where required the editor will seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors Code.

### **Verification of stories**

The editor and contributors take all appropriate steps to confirm stories.

**Complaints handling.**

In 14 years we have never received any complaints regarding our publications.

We indicate on our website help page how to complain about editorial issues.

If we were to receive a complaint this would be by letter or email. We would record this and pass top Our Editor Alison Bradley. A complete history would be logged.

Alison Bradley, Editor, would handle editorial complaints and if any received would be logged and tracked.

**Training**

We have had no formal training at this time. Staff are advised to refer to the IPSO website if necessary.