

## **Responsible Person**

Haymarket Media Group's responsible person is Brian Freeman

## **Overview**

Haymarket was founded in 1957 and is a magazine media publisher, publishing print and digital editions of monthly/weekly magazines as well as e-newsletters and desktop/mobile websites.

### **2.0 Internal Guides**

Haymarket UK has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

UK Code of Ethics

Haymarket Code of Conduct

### **3.0 Compliance Procedures How the Regulated Entity deals with:**

#### **a Pre-publications guidance under regulation 4.5**

Where required editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors' Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

#### **b Verification of stories**

Journalists and editors take all appropriate steps to confirm stories.

#### **c Compliance with the Editors Code**

Copies of the Editor's Code are supplied to all journalists, as well as copies listed on the intranet/shared drives. Where the Regulator finds against a publication in the course of assessing a complaint, the publication will comply with the findings and any remedial action required.

### **Editorial Complaints, Determined under Regulation 19**

Haymarket Media Group has a standard complaints procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by completing an online form, or by submitting a complaint in writing to the company address.

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are logged and referred to the relevant department/person.

Where the Regulator finds against a publication when determining a complaint under Regulation 19, the publication complies with the findings and any remedial action required by the Regulator.

### **Training of Staff**

When required, Haymarket arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with a staff handbook and copy of the Editors Code.

We have partnered with our media lawyers, Wiggin, to deliver a rolling programme of law refresher training for all content producers. To ensure their knowledge remains current, the workshop covers key topics such as Copyright, Trademarks, Libel, Privacy & Confidence, Data Protection, Contempt and The Editors Code (copy attached for reference).

Our employees also have access to free legal advice for each of their brands which they are actively encouraged to use. We have a pre-pub agreement in place with Wiggin where anyone can send a piece of journalism they intend to publish and the legal advice is paid for under our company retainer.

### **4.0 Adverse Adjudications**

There have been no adverse adjudications against Haymarket.

## DIGITAL (Jan-Dec 2016)

<b>Brand</b>	<b>Avg. Monthly Visits</b>	<b>Avg. Monthly Users</b>	<b>Avg. Monthly Pageviews</b>
Autocar	3,257,298	1,600,758	7,311,829
Classic& Sport Car	199,582	126,788	658,843
FourFourTwo	7,153,426	2,974,608	16,690,433
Pistonheads	8,017,575	3,228,939	45,987,724
Practical Caravan	224,897	132,066	511,433
Practical Motorhome	102,035	67,107	206,753
Management Today	122,501	92,047	168,463
Stuff.tv	2,842,941	2,129,079	5,853,627
WhatCar.com	2,723,671	1,561,821	10,793,573
WhatHifi.com	3,093,270	1,536,018	8,316,617
Conference & Incentive Travel	71,247	21,601	40,136
Campaign UK	889,260	464,097	1,436,411
Ends	71,558	29,872	172,835
Ends Europe	13,501	4,703	30,330
Events	123,473	78,027	248,947
GP	263,509	194,765	374,860
Horticultural Week	180,274	104,901	441,332
Medeconomics	7,374	4,935	20,616
MIMS	126,254	97,579	245,607
MIMS Learning	15,470	7,826	96,197
Planning Resource	174,478	62,620	410,935
PRWeek	396,252	226,965	744,521
SC UK	84,532	65,782	140,527
Third Sector	297,114	149,636	743,510
Waste	3,492	2,584	6,572
Windpower	91,393	50,597	152,253
Windpower Offshore	10,919	6,517	17,061

## PRINT (Jan-Dec 2016)

<b>Brand</b>	<b>ABC</b>	<b>Non-ABC (Yearly Average)</b>
Campaign		7,793
Car & Accessory Trader	15,992	
Conference & Incentive Travel	18,500	
ENDS Report		1,092
Horticulture Week		3,033
Management Today	51,022	
MIMS Dermatology		7,842
MIMS		24,530
MIMS Learning		35,000
Planning		6,126
PRWeek		6,500
Third Sector		3,700
Windpower Monthly		1,433

Autocar	30672
Classic & Sports Car	62899
FourFourTwo	60227
Practical Caravan	21424
Practical Motorhome	12621
Stuff	56183
What Car	56177
What Hi-Fi	28935
Forever Sports	100467*

\* (July-Dec 2016)