



INTRODUCTION

Waypride Ltd T/A Champion Media Group is a local, independent publisher based in Southport and has been trading since 1994.

The group publishes eight free newspaper titles in Sefton and West Lancashire, and north Liverpool.

The titles are:

Southport Champion, Formby Champion, Ormskirk & West Lancashire Champion, Skelmersdale Champion, Aintree and Maghull Champion, Crosby & Litherland Champion, Bootle Champion and Anfield and Walton Champion.

The publisher's responsible person is Lyndsey Naylor – Managing Director.

EDITORIAL STANDARDS

Champion Newspapers adheres to the Editor's Code of Practice and strives to maintain the very highest of editorial standards.

Should we need to seek editorial guidance from IPSO we would not hesitate to do so. We have not, to date, had cause to do so.

Re: verification of stories – we are a local weekly newspaper and not in the habit of concocting stories or publishing 'fake news' therefore we expect our industry-trained journalists to follow the highest of editorial standards and professionalism.

COMPLAINTS HANDLING

Editorial complaints are, depending on the nature of the complaint, in the first instance handled by the reporter, and if not resolved passed on to the editor for resolution.

If not resolved we would advise the complainant to take up the relevant issue with IPSO in order to seek resolution or, via the appropriate legal channels should IPSO not be considered by the complainant.

TRAINING PROCESS

Current Champion reporters have been employed via the industry's own recognised training bodies ie the NCTJ and as such have the relevant journalistic skills required to perform their roles.

Any other training requirements are readily available if required or requested.

We do not have training manuals but rather hold one-to-one assessments with reporters and subbing staff to cover issues such as copy style, law updates, and any other relevant issues they need guidance on.

COMPLIANCE

We are unable to locate any rulings in relation to Waypride/Champion Newspapers on the IPSO website.

There are no incidents in relation to the publisher accepting it had breached the Editors' Code.