



MEDIA GROUP

Bauer Consumer Media Limited ("BCML") and H Bauer Publishing
("H Bauer")

IPSO ANNUAL STATEMENT

01 January to 31 December 2018 (the "Reported Period")

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1. INTRODUCTION



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BCML is part of Bauer Media's UK based companies and is part of the Bauer Media Group, a worldwide media empire offering over 600 magazines in 16 countries, as well as online platforms, TV channels, and radio stations.

A. Bauer Consumer Media Limited ("BCML")

BCML joined the Bauer Media Group in January 2008 following the acquisition of Emap PLC's consumer and specialist magazine, radio, online and digital businesses.

Our magazine heritage stretches back to 1953 with the launch of Angling Times and the acquisition in 1956 of Motor Cycle News, both still iconic brands within our portfolio. Continuing its history of magazine launches, Closer was launched in 2002 and Britain's first weekly glossy, Grazia, was launched in 2005. The most recent addition to our portfolio came with the launches of Planet Rock magazine, in May 2017 and Pilot TV magazine, in April 2018.

Today, BCML comprises 80 influential brand names, covering a diverse range of interests including: Empire, Mojo, Q, Heat, Parkers, Match, Car and Yours. A full list of our titles is set out below:

6 monthly releases		
Title Name	Total ABC Jul 18 - Dec 18	Frequency
Closer	178,806	Weekly
Garden Answers	40,296	Monthly
Garden News	34,881	Weekly
Grazia	102,585	Weekly
Heat	123,948	Weekly
Practical Photography	36,915	Monthly
Yours	242,516	Fortnightly
Total	759,947	

Annual releases		
Title Name	Total ABC Jan	Frequency



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	18 - Dec 18	
Mojo	58,383	Monthly
Q Magazine	31,635	Monthly
Angling Times	22,705	Weekly
Bike Magazine	35,098	Monthly
Empire Magazine	93,038	Monthly
Bird Watching	15,243	4 Weekly
CAR	49,629	Monthly
Classic Bike	30,646	Monthly
Classic Cars	33,582	Monthly
Classic Car Weekly	22,956	Weekly
Country Walking	32,505	13 Per Annum
Golf World	22,890	Monthly
Improve Your Coarse Fishing	19,853	Monthly
Land Rover Owner International	25,060	13 Per Annum
Landscape	28,893	Monthly
MCN (Motorcycle News)	56,839	Weekly
Model Rail	24,125	4 Weekly
Mother & Baby	11,085	Monthly
Practical Classics	39,534	Monthly
Practical Sportsbikes	15,678	Monthly
Rail	19,965	Fortnightly
Ride	29,434	Monthly
Sea Angler	17,051	Monthly
Steam Railway	33,248	Monthly
Today's Golfer	42,138	Monthly
Trail	19,788	4 Weekly



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Trout & Salmon	18,337	Monthly
Trout Fisherman	11,837	Monthly
Modern Gardens	29,472	Monthly
<i>Total</i>	<i>890,647</i>	

Bauer own sourced Data

Title Name	Total Sales Jan 18 - Dec 18	Frequency
Your Horse	122,180	13 issues per year
Built Magazine	83,761	11 issues per year
Trail Running	81,222	Bi-monthly
Parkers Car Price Guide Mag	49,041	Monthly
Car Mechanics Mag	174,141	Monthly
Modern Classics Mag	136,295	Monthly
Practical Fishkeeping	93,733	13 issues
What Bike Mag	19,826	4 issues
MCN Sport Mag	28,944	4 issues
Performance Bike	136,006	12 issues
TOTAL	925,149	

The Responsible Person for BCML is Jeffrey Eneberi Interim General Counsel covering maternity leave for Tina Sany-Davies, General Counsel.



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B. H Bauer Publishing ("H Bauer")

H. Bauer was formed in August 1987 with the launch of women's weekly Bella, which is still published today.

Since 1987 our magazine portfolio has increased considerably covering women's weekly true life magazine, TV listings, astrology, food and puzzles.

Take a Break has been the biggest-selling women's magazine in the UK for over a quarter of a century and its brand extensions alone sell over 10 million copies each year.

The most recent addition to our portfolio came with the launch of Simply You magazine in May 2018.

6 monthly releases		
Title Name	Total ABC Jul 18 - Dec 18	Frequency
Total TV Guide	92,427	Weekly
TV Choice	1,161,116	Weekly
Bella	173,017	Weekly
Take a Break	463,495	Weekly
That's Life	190,553	Weekly
TAB Series	191,806	Monthly
Simply You	35,574	Monthly
TOTAL	2,307,988	



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Annual Releases		
Title Name	Total Jan 18 - Dec 18	Frequency
Spirit & Destiny	26,819	Monthly

H. Bauer own sourced Data

Title Name	Total Sales Jan 18 - Dec 18	Frequency
Food to Love Mag	67,164	Monthly
My Favourite Recipes Mag	162,701	Monthly
Fate and Fortune Mag	737,960	13 issues
Eclipses Puzzles Series	99,882	Bi montly
Mini Puzzles Series	1,553,525	All 13 issues
Fiction Feast Mag	281,148	Monthly
TOTAL	2,902,380	

The Responsible Person for H Bauer is Jeffrey Eneberi Interim General Counsel covering maternity leave for Tina Sany-Davies, General Counsel.

2. OUR EDITORIAL STANDARDS

We recognise the imperative for our journalists to provide good, interesting, relevant and accurate stories for publication in our titles which enables the titles to maintain their position in



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a highly competitive market place. Notwithstanding this, it remains the case that we require our journalists and contributors to adhere at all times to the legal and ethical responsibilities to which we have always been committed.

It therefore remains the individual and overriding responsibility of each member of editorial staff and of all non-staff contributors to ensure that their behaviour and conduct in researching, securing or presenting for publication any story material is in full compliance with the Editor's Code of Practice (the "Code") and all relevant legal authorities.

We maintain operational guidelines (copies of which are available to IPSO on request) for story gathering which encourage record keeping, double sourcing and rigorous verification of all information and sources. These internal practices ensure that all stories have a credible source and that the information the source has provided is accurate and/or verifiable.

Some publications have legal retainers in place with specialist law firm who, along with the in-house legal team, provide regular training sessions and pre-publication services. All stories are read and assessed pre-publication by a senior editor and sub-editor to ensure the content is compliant with the Code, and if there are any doubts about veracity or legality of the content then it will be referred to the in-house legal team, or specialist law firm.

Some publications have legal retainer in place with a specialist law firm who, along with the in-house legal team, provide regular training sessions and pre-publications services. All stories at BCML and H. Bauer are read and assessed at pre-publicaiton by a senior editor and/or sub-editor to ensure the content is complaint with the Code. If there are any doubts about veracity or legality of the content, then it will be referred to the in-house legal team or the specialist law firm.

Where necessary, editors and journalists may seek advice pre or post publication from IPSO directly.

3. OUR COMPLAINTS-HANDLING PROCESS

We treat every editorial complaint seriously and accept complaints made in any form. We have a comprehensive Complaints Policy (see Appendix 1) consistent with other publishers in



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the magazine industry. All mastheads include IPSO complaints information and all websites for our titles include a clear “complaints” link at the bottom of every webpage (see Appendix 2) through which users may access our Complaints Policy.

The Complaints Policy sets out a detailed explanation of what is or is not covered by the Complaints Policy, how to complain, how the complaint will be processed and what the complainant should do if they are not satisfied with the response given. Additionally, our Complaints Policy provides a link to, and contact details for, IPSO should complainants be dissatisfied with the information provided or our response.

Our Complaints Policy provides an email address for complaints: complaints@bauermedia.co.uk. This mailbox is managed by the in-house legal team. If a complaint is sent directly to an editor, they will forward the email to the complaints mailbox address to ensure it is handled and recorded centrally.

Whilst our Complaints Policy is intended only for editorial complaints concerned with potential breaches of the Editors Code (“Editorial Complaints”) in practice, we receive a number of queries to this mailbox that are unrelated to editorial complaints or issues. As a result, we introduced a complaints form to help filter adhoc and non-relevant emails.

Details of all complaints received are recorded by the legal team, including: the name of the complainant; the nature of the complaint; the publication and article; the date the complaint was received; whether an acknowledgement email has been sent and the date on which it was sent; any action taken and any response received from the complainant.

Editorial complaints are always shared with the relevant publication and editorial team concerned. They will work in collaboration with the legal team and/or external legal advisers to investigate and respond to editorial complaints, seeking a mutually acceptable resolution where possible.

4. OUR TRAINING PROCESS



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All editorial staff at both BCML and H. Bauer receive training to ensure that they are made aware of the IPSO's role in the industry, how the regulatory system operates, and any other important legal requirements to be considered when producing editorial content.

Training is on-going in particular on the Editors' Code, defamation, privacy, and copyright issues. This training is provided regularly by the in-house legal team and specialist law firms. Training is scheduled in both our London and Peterborough offices. This ensures that editorial staff who have not attended, together with new joiners, and/or staff who would like to refresh their knowledge have an opportunity to attend.

All persons that have attended a training session have been provided with a copy of:

- The Code; and
- The Editorial Complaints Policy.

5. OUR RECORD ON COMPLIANCE

BCML has not received an Editorial Complaint during the Reported Period which has been ruled upon or adjudicated by IPSO.

Appendix 1

Bauer Media's Editorial Complaints Policy



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BAUER MEDIA GROUP: BAUER CONSUMER MEDIA LIMITED & H BAUER PUBLISHING - EDITORIAL COMPLAINTS POLICY

THIS POLICY AND PROCESS APPLIES TO EDITORIAL COMPLAINTS
ONLY

Please [click here](#) for Other Complaints

We take all complaints about editorial content seriously and are committed to abiding by the Independent Press Standards Organisation ("IPSO") rules and regulations and the Editors' Code of Practice that IPSO enforces (the "Editors' Code").

1. WHAT IS A COMPLAINT?

When making a complaint, you must clearly state that your complaint is a formal complaint under this policy.

2. WHAT DOES THIS POLICY COVER?

This policy only applies to complaints about editorial content in our publications and digital services that we control in the UK, Channel Islands and Isle of Man. It does **not** cover:



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- complaints about TV and radio services (which are regulated by Ofcom, ATVOD and/or the BBC Trust);
- complaints about advertising (which are regulated by the Advertising Standards Authority);
- concerns about matters of taste/decency and due impartiality;
- complaints about books;
- complaints about 'user generated content' (i.e. material on our digital services e.g. websites or apps that is not posted by us or on our behalf) which we have not reviewed or moderated; or
- any complaint that falls outside the **remit of IPSO**.

3. HOW TO COMPLAIN

- Complaints should be made in writing, either by email to complaints@bauermedia.co.uk or by post to Bauer Media, Academic House, 24-28 Oval Road, London, NW1 7DT and addressed to The General Counsel.
 - complaints under this policy will only be accepted within four months from the date of the behaviour or first publication of the article that you are complaining about. Where an article remains accessible on our website, complaints will be accepted up to 12 months from the date of the behaviour or first publication of the article that you are complaining about.
- When making your complaint you must include:
 - a copy of the article in question, or a link to the relevant webpage or a web address if the complaint is about published material (or reference to the publication title, issue date, page and article title if a copy is unavailable);
 - a written explanation of your concerns, **with reference to the Editors' Code**;
 - any other documents that will help us assess your complaint.
- Complaints received without this essential information cannot be considered. We may seek further details after your initial contact. If you cannot provide the requested information we may be unable to consider your complaint.
- We will consider complaints from (a) any person who has been directly affected by the matter complained of; or (b) from a representative group affected by an alleged breach of the Editor's Code which is significant and of substantial public interest; or (c) from a third party seeking to correct a significant inaccuracy of published information.
- We reserve the right to reject, without further investigation, complaints that show no breach of the Editor's Code; or that are trivial, hypothetical, gratuitously abusive or offensive, or otherwise vexatious or insignificant;



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- If you are taking legal action, we may be unable to consider your complaint.

4. WHAT HAPPENS TO YOUR COMPLAINT?

- The complaints process is free of charge irrespective of the outcome of your complaint.
- We aim to acknowledge your complaint within 5 working days of receipt. You agree to respond promptly to any request for further information.
- If we receive multiple complaints about the same issue we may make one response to all.
- We will provide you with our response to your complaint within 28 days of receiving everything we need from you to allow us to investigate. If we fail to meet this timescale, you can take your complaint to IPSO.
- We will always treat you courteously and with respect. We expect the same from you.

5. COMPLAINT TO IPSO ON EXHAUSTION OF OUR COMPLAINTS PROCEDURE

If you are unhappy with our final response to your complaint you may complain to IPSO (www.ipso.co.uk). IPSO offers, without charge, a complaints handling service to the public in cases where there has been a disagreement between a complainant and us about whether the Editors' Code has been breached. We will be asked to confirm that our complaints procedure has been exhausted and will do so in writing.

6. POLICY CHANGES

We reserve the right to amend this policy as required to ensure compliance with IPSO regulations. We will publish a link to the current policy on our website. Your complaint will be considered against the published policy on the date of receipt of your complaint.

7. IPSO CONTACT DETAILS

Website: www.ipso.co.uk

Address: Independent Press Standards Organisation, Gate House, 1 Farringdon Street, London, EC4M 7LG

Telephone: 0300 123 2220

Email: inquiries@ipso.co.uk



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