

**Ipsos statement for 2018:
Iiffe Media Group Ltd**

Iiffe Media Group Ltd is the parent company of Iiffe Media Ltd, Iiffe Media Publishing Ltd and KM Media Group.

Iiffe Media Group Ltd is a privately-owned company publishing newspapers, magazines, apps, websites, analogue and digital radio stations and a local television station.

We employ approximately 140 journalists across Cambridgeshire, Hertfordshire, Kent, Lincolnshire, Norfolk, Nottinghamshire and Suffolk.

The three subsidiaries operate to the same editorial ethos, policies and processes.

Portfolio

Our portfolio consists of:

- The Bishop's Stortford Independent
- The Bourne Local
- The Bury Free Press
- The Cambridge Independent
- The Canterbury, Whitstable and Herne Bay Extra
- The Diss Express
- The East Kent Mercury
- The Fenland Citizen
- The Faversham News
- The Folkestone and Hythe Express
- The Grantham Journal
- The Gravesend and Dartford Messenger
- The Haverhill Echo
- IQ
- Kent Business
- KentOnline.co.uk
- The Kent Messenger
- The Kentish Express
- The Kentish Gazette
- The Lincs Free Press
- The Lynn News Tuesday
- The Lynn News Friday
- The Monday Messenger
- The Medway Messenger
- The Messenger Extra
- The Newark Advertiser

- The Newark Trader
- The Newmarket Journal
- The Rutland Times
- The Sheerness Times Guardian
- The Sittingbourne News Extra
- The Spalding Guardian
- The Suffolk Free Press
- The Stamford Mercury
- The Thanet Extra
- Velvet

All titles have an associated website. In Kent, these local websites also sit under the umbrella KentOnline.co.uk network. This network also includes niche sites My Kent Family, What's On, Kent Business, KMTV and kmfm.

We publish seasonal and niche magazines including Destination Kent, Destination East Anglia, My Kent Family and Racing Ahead.

Our network of kmfm radio stations operate across Kent on analogue and digital. We are joint partners with the University of Kent on our local television station KMTV. The studio is based at the university campus in Medway.

We anticipate further digital launches during the course of 2019.

In addition to the above portfolio, we employ two BBC funded Local Democracy Reporters based in Kent who supply copy for a range of eligible publishers.

Our staff

Our journalists are recruited from one of four routes.

A number of staff in Kent were initially taken on as apprentices under a scheme overseen by the National Council for the Training of Journalists.

The apprenticeships combine on-the-job training alongside classroom-based tuition including compliance with the Editors' Code. At the end of their two year apprenticeship they are considered for trainee reporter positions.

We also recruit trainee reporters, the vast majority of whom have completed the NCTJ's Diploma in Journalism.

Senior reporters are required to have obtained their NCTJ National Qualification in Journalism or equivalent.

KM Media Group also broadcasts on radio and television, so a minority of journalists have been recruited with qualifications from the Broadcast Journalism Training Council.

Compliance

All editorial staff are contractually obliged to abide by the Editors' Code. Any updates to the Code are circulated to all members of the department.

Our radio and television output is regulated by Ofcom. However, any content generated by a reporter for use on air is also likely to appear in some format in print or online so these staff are also required to abide by the Editors' Code.

We also hold regular Ipso training seminars to bring staff up to speed with recent rulings and changes to the Code. These sessions have also been very useful in reminding staff of Ipso's pre-publication advice service.

Sessions took place in Bury St Edmunds in January, Stamford in February and Kent in March 2019.

We make extensive efforts to ensure readers are aware of our Ipso membership and our editorial policies and to promote the Editors' Code whenever possible.

For example, at the end of every court story published online we link to the Ipso public advice on court reporting.

Editorial director Ian Carter has also spoken at a joint Kent and Essex Police conference, aiming to give comfort that the provisions of the Code mean Family Liaison Officers have no reason to warn victims of justice not to speak to the media.

Editorial staff also have access to the News Media Association's legal advice service.

We actively promote our membership of Ipso across our print and digital products.

Details of how to register a complaint are printed in the same position every week in our newspapers and in the Contact Us section of our websites. An example can be found here: <https://www.buryfreepress.co.uk/contact-us/>

Once a complaint is received - either through an online form, from Ipso or any other method - the senior editorial figure for the relevant title is alerted and required to investigate.

The complainant is made aware of the outcome and if necessary a correction, clarification, new story or right of reply is agreed.

If a complaint cannot be resolved through this internal process within 28 days then the complainant is advised the next stage is to contact Ipso. If the complaint has been received direct from Ipso, we inform the regulator we have been unable to resolve it.

We have strict procedures in place to ensure there are no financial conflicts of interest. Any native content/advertorial material is clearly marked as such. Any reviews undertaken are independent and cannot be subject to external influence.

Complaints

There were no upheld Ipso rulings in 2018.

Senior editorial figures

The Responsible People are Ian Carter and Paul Brackley. Their contact details are ian.carter@iliffemedia.co.uk and paul.brackley@iliffemedia.co.uk

Ian Carter is a member of the Editors' Code committee and is a former editorial commissioner on the Press Complaints Commission.

He is also a member of the steering groups overseeing the Local Democracy Reporter Scheme and the Facebook-funded Community Reporter Scheme. A key principle of these schemes is that any journalists recruited to these roles abide by the Editors' Code.