



INTRODUCTION

Waypride Ltd T/A Champion Media Group is a local, independent publisher based at Clare House, 166 Lord Street, Southport, PR9 0QA.

The company has been trading since 1994.

The group publishes seven free newspaper titles in Sefton and West Lancashire.

The titles are:-

Southport Champion, Formby Champion, Ormskirk & West Lancashire Champion, Skelmersdale Champion, Aintree and Maghull Champion, Crosby & Litherland Champion, Bootle Champion.

The Champion's current verified abc figure is 164,579 which covers all the titles named above.

The publisher's responsible person is Lyndsey Naylor – Managing Director.

EDITORIAL STANDARDS

Champion Newspapers adheres to and observes the Editor's Code of Practice and strives to maintain the very highest of editorial standards.

The new version of the Editor's Code (January 2018) has been issued to all editorial staff and all editorial staff are expected to maintain the standards set out in it.

Should we need to seek editorial guidance from IPSO we would not hesitate to do so. We have not, to date, had course to do so.

Verification of stories: We expect our industry-trained journalists to follow recognised editorial standards of practice and act with professionalism at all times, adhering to the Editor's Code of Practice and the Champion's own strictly observed editorial standards.

COMPLAINTS HANDLING

Editorial complaints are, depending on the nature of the complaint, in the first instance handled by the reporter responsible for the published report, and if not resolved passed on to the editor for resolution.

If not resolved we would advise the complainant to take up the relevant issue with IPSO in order to seek resolution or, via the appropriate legal channels should IPSO not be considered by the complainant.

TRAINING PROCESS

Current Champion reporters have been employed via the industry's own recognised training bodies ie the NCTJ and as such have the relevant journalistic skills required to perform their roles.

Any other training requirements are readily available if required or requested.

We do not have training manuals but rather hold one-to-one assessments with reporters and subbing staff to cover issues such as copy style, law updates, and any other relevant issues they need guidance/training on.

COMPLIANCE

There are no incidents in relation to the publisher accepting it had breached the Editor's Code.

There have been no rulings with regard to the Champion, IPSO or Third Parties in the statement period.