

Introduction

West Bridgford Wire - westbridgfordwire.com

West Bridgford Wire is an online non-print independent news title covering West Bridgford, Nottingham city and wider Nottinghamshire.

The site focuses where possible on video first - producing professional video of events, incidents, business openings and live broadcasts where necessary.

Reach is around 200,000 uniques/month - approx 800,000-1,000,000 page views/month

News content ranges from local events to news stories and breaking news.

The brand is 7 years old having launched on 2 February 2012 as a hobby/community type project.

In late 2015 the site became a business supported by advertising.

The owner then took a career change from an unrelated background to develop the business full-time and offering.

The site is well trusted locally, and is supported by advertising from businesses and other sources.

This is the only title operated currently.

No employed staff.

Memberships: ICNN, BAJ, Society of Editors, BBC LDRS, BBC Content Hub (Shared video – Local Radio)

Some paid court reporting, freelance and student support are also utilised on an ad-hoc basis.

Publisher: Pat Gamble
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Editorial Standards

West Bridgford Wire joined IPSO in 2017 because it takes high editorial standards as a crucial part of what it does. The brand wanted to show this, and to show readers how they can complain should they feel the need at any time.

Seeking Guidance from IPSO.

On one occasion guidance was sought prior to publication of a story involving images of people dangerously close to stags in rutting season at a local deer park, taken with a long-distance lens. The images included small children and their parents, although we know the law we wanted to check the wisdom of using all images taken. We were advised to go ahead and no complaints were received.

Guidance would be sought to clarify our position prior to publication if we felt it necessary; perhaps uncovering a public sector scandal, a legal position on information we may want to publish are examples of this.

Other resources include access to solicitor via BAJ membership and access to media law expert via ICNN.

No employed journalists - no manuals or codes - except the Editors' Code which is displayed prominently on the site with links and contact details to IPSO.

Complaints

Over the years the only 3 complaints ever received have been relating to images - these have been members of the public asking for images to be removed because they appear in the images, sometimes as the subject, or as an incidental bystander. I encourage them to call me, explain that I have not broken any rules, but as a gesture of goodwill I have always then removed the image(s).

No records kept - not applicable

Information for readers clearly listed here: <https://westbridgfordwire.com/contact/>

Training

No staff - not applicable

Where occasional guest writers or freelance work is used, reference to IPSO is given in initial meetings. All work is edited where necessary by Pat Gamble prior to publication.

Compliance Record

No complaints received on any editorial content this year.

Pat Gamble
5 May 2019