

Fusion Flowers Annual Report 1 January-31 December 2019

Introduction

Overview

First launched in 2001, Fusion Flowers magazine currently has subscribers in over 75 countries worldwide. The multi-award-winning magazine is released six times a year and reports on contemporary, cutting edge floristry, floral design, flower arranging, trade shows and flower festivals globally.

Fusion Flowers publishes a total of 2 regulated publications.

Fusion Flowers - Print and digital published alternate months. Circulation 9000 worldwide

Fusion Flowers- Weddings - print and digital published annually. Circulation 10000 worldwide

Responsible person

The Regulated Entity's responsible person is Alison Bradley

Editorial Standards

We refer to IPSO Editors Code as the basis for our editorial standards. Staff were advised to update themselves with the new Editors' Code issued in July 2019.

Internal Guides

We have no internal guides. We refer to the IPSO Website.

Compliance Procedures

Where required the editor will seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors Code.

Verification of stories

The editor and contributors take all appropriate steps to confirm stories.

Complaints handling.

In 19 years, we have never received any complaints regarding our publications. We indicate on our website help page how to complain about editorial issues.

If we were to receive a complaint this would be by letter or email. We would record this, and pass to Our Editor Alison Bradley. A complete history would be logged.

Alison Bradley, Editor, would handle editorial complaints and if any received would be logged and tracked.

Training

We have had no formal training at this time. Staff are advised to refer to the IPSO website if necessary.

IPSO Logo added to our website and magazines.