



## **IPSO Submission - March 2020**

### **1.1 Factual Information about the Regulated Entity 1.1 List of titles/products (see supporting document)**

**1.2 Name of Responsible Person** Haymarket Media Group's responsible person is Brian Freeman, CFO.

**1.3 Overview of Regulated Entity** Haymarket was founded in 1957. As a media, technology and information Group, we offer brands, products, services and live experiences to highly-engaged and high-value audiences in specialist consumer, business-to-business, content marketing and professional services sectors. The Group operates predominantly in the UK and the USA but also operates in a number of other countries including Germany, Hong Kong, Singapore and India. Across the Group Haymarket produces more than 65 brands, with around 700 employees in the UK.

**2.0 Internal Guides** Haymarket UK has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- Haymarket UK Editorial Code of Ethics
- Haymarket Code of Conduct

### **3.0 Compliance Procedures**

Where required, editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors' Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

### **3.1 Our editorial standards**

**3.1.1 Compliance with the Editors' Code** Copies of the Editors' Code are supplied to all journalists, as well as copies listed on the intranet/shared drives. Where the Regulator finds against a publication in the course of assessing a complaint, the publication will comply with the findings and any remedial action required.

The 2019 Editors' Code was circulated to all staff via an internal newsletter (16.04.20) and a link was posted on the company's internet (14.04.20).

Editorial meetings are held daily and weekly by editors with teams and quarterly as one-to-ones. The editors meet in their respective divisions on a bi-monthly basis.

### **3.1.2 Complaints Handling**

Haymarket Media Group has a standard complaints procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by completing an online form, or by submitting a complaint in writing to the company address.

<http://complaints.haymarket.com/>

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are logged and referred to the relevant department/person.

Where the Regulator finds against a publication, the publication complies with the findings and any remedial action required by the Regulator.

The IPSO mark is displayed in the majority of Haymarket's print publications and is being gradually added to Haymarket's online publications.

**3.1.3 Verification of stories** Journalists and editors take all appropriate steps to confirm stories and take legal advice when necessary.

When conducting interviews, all journalists identify themselves as such, are familiar with on and off the record practices and keep detailed records.

**3.2 Adverse Adjudications** There have been no adverse adjudications against Haymarket.

**3.3 Training of Staff** When required, Haymarket arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with all relevant policies and procedures via the company's Intranet, including a copy of the Editors'

Code. Haymarket has provided all Editors with a copy of the Editors' Code and Codebook, as well as sharing the details on its Intranet.

We partnered with our media lawyers, Lewis Silkin, and our training provider Content ETC to deliver a programme of law refresher training for all content producers. To ensure their knowledge remains current, the workshop covers key topics such as Copyright, Trademarks, Libel, Privacy & Confidence, Data Protection, Contempt and The Editors' Code.

Our employees also have access to legal advice for each of their brands, which they are actively encouraged to use. We have a pre-pub arrangement in place with Lewis Silkin where anyone can send a piece of journalism they intend to publish to Lewis Silkin for clearance and the legal advice is paid for directly by the brand/division.

<b>DIGITAL (Jan-Dec 2019)</b>			
<b>Brand</b>	<b>Monthly Avg. Sessions</b>	<b>Monthly Avg. Users</b>	<b>Monthly Avg. Pageviews</b>
Autocar	5,100,000	2,600,000	11,700,000
Campaign UK	1,392,976	803,982	2,095,992
Car & Accessory Trader	6,700	10,413	18,243
CIT Magazine	35,710	24,418	58,740
Classic & Sports Car	305,702	224,961	591,906
ENDS Europe	11,147	5,555	20,790
ENDS Report	37,107	19,421	56,365
ENDS Waste and Bioenergy	10,802	5,805	20,782
GP Online	481,713	387,157	604,324
Horticulture Week	104,893	75,574	160,810
ManagementToday	97,312	78,510	126,432
Medeconomics	6,639	4,611	16,760
MIMS Learning	10,546	5,987	93,781
MIMS	135,215	97,686	260,500
Mineral and Waste Planning	3,747	3,004	6,116
Placemaking Resource??	4,358	3,279	6,863
Planning Resource	107,103	40,621	189,335
PR WeekUK	200,100	120,048	309,027
scmagazineuk	58,229	43,837	77,458
Third Sector	175,144	107,946	258,368
WhatCar	3,300,000	2,200,000	12,800,000
Windpower Monthly	81,103	46,540	124,858
Windpower Offshore	16,268	10,698	24,416

<b>PRINT (Jan-Dec 2019)</b>			
<b>Brand</b>	<b>ABC</b>	<b>Non-ABC (Yearly Average)</b>	<b>Notes</b>
Campaign		3,582	
Conference & Incentive Travel		16,355	
ENDS Report		842	
Horticulture Week		1,965	
Management Today		5,164	
MIMS Dermatology		8,071	
MIMS		24,769	
Planning		6,870	
PRWeek		4,350	
Third Sector		1,949	
Windpower Monthly		1,009	
Autocar	30,338	1,949	
Classic & Sports Car	49,042		
What Car	39,480		
Car & Accessory Trader		16,000	