

# THE STYLIST GROUP

## IPSO Annual Report

Period covered: 1<sup>st</sup> January to 31<sup>st</sup> December 2020

### 1.0 Factual Information about the Regulated Entity

The Stylist Group published a total of 3 regulated publications.

#### 1.1 Titles Published 1<sup>st</sup> Jan to 31<sup>st</sup> Dec 2020

Title	Print edition	Digital	Frequency	Circulation
Stylist	x		Weekly til March, now 7 issues per annum	404,660
Stylist.co.uk		x	Daily	2,853,000 avg monthly UK unique users
Stylist Loves		x	Daily	90k per email

#### 1.2 Responsible Person

The Regulated Entity's responsible person is Susan Robinson.

#### 1.3 Overview

The Regulated Entity was founded in 2007, originally named Shortlist Media Ltd, and is a magazine media publisher, publishing print and digital editions of weekly magazines as well as e-newsletters and desktop/mobile websites.

### 2.0 Internal Guides

The regulated entity has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- Staff Handbook

### 3.0 Compliance Procedures

How the Regulated Entity deals with:

#### 3.1 Pre-publications guidance

Where required editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

#### 3.2 Verification of stories

Journalists and Editors take all appropriate steps to confirm stories.

#### 3.3 Compliance with the Editors Code

Copies of the staff handbook are supplied to all journalists, as well as copies listed on the intranet/shared drives; we advise all new starters at induction of the Editor's code;

Where the Regulator finds against a publication in the course of assessing a complaint, the publication complies with the findings and any remedial action required.

#### 3.4 Editorial Complaints

The Stylist Group Ltd has contact details on its website.

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are logged and referred to the relevant department/person.

#### 3.5 Training of Staff

When required, The Stylist Group Ltd arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with a staff handbook.

### 4.0 Adverse Adjudications

There have been no adverse adjudications against The Stylist Group Ltd.

SIGNED:



Ella Dolphin  
On behalf of The Stylist Group Ltd

Submitted to IPSO: 29<sup>th</sup> March 2021