

IMMEDIATE MEDIA^{CO}

IPSO Annual Report

Period covered: 1 January 2021 to 31 December 2021

1. Factual information about the Regulated Entity

1.1. The Regulated Entity and titles published by the Regulated Entity

The Regulated Entity is the Immediate Media Company group, which includes two companies responsible for publishing magazines, digital editions of magazines, websites and allied products. Those companies are:

- Immediate Media Company Bristol Limited¹; and
- Immediate Media Company London Limited.

Please see the appendix.

1.2. Responsible person

The Regulated Entity's responsible person is Katherine Conlon, Director of Legal Affairs.

1.3. Overview of the nature of the Regulated Entity

The Regulated Entity is a special interest content and platform business. Its wholly-owned brands include Radio Times, olive, BBC Good Food, Cycling Plus, Gardens Illustrated and Mollie Makes.

It also publishes BBC Top Gear magazine on behalf of BBC Studios, and a number of other titles (including BBC History, BBC Gardeners' World and the CBeebies portfolio) under licence from BBC Studios.

The Regulated Entity also has a thriving branded content and customer publishing business, and is responsible for providing varied publishing services in relation to the magazines of many third parties, including the RSPB and English Heritage. Where the Regulated Entity provides editorial services to such titles, they have been listed in the appendix.

2. Internal guidance on editorial compliance

¹ Please note, that Immediate Media Company Bristol Limited was renamed as Our Media Limited in January 2022.

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The following guides and codes of practice are made available to all staff on the Regulated Entity's intranet:

- the IPSO Editors' Code;
- the Regulated Entity's own Legal Handbook and other advice notes;
- the BBC's Editorial Guidelines (the BBC titles published by the Regulated Entity are subject to these Guidelines in addition to the Regulated Entity's own guidance and the IPSO Editors' Code);
- training materials on media law and ethics; and
- the National Union of Journalists' Code of Conduct.

3. Compliance procedures

Our editorial teams are trained in all aspects of media law and regulation. Many of our journalists have graduate or post-graduate qualifications in journalism and allied subjects.

The Regulated Entity's Legal team delivers bespoke training on a regular basis. These sessions are open to all staff, although new joiners are targeted specifically.

Journalists and editors take all necessary steps to verify stories. The Regulated Entity's business is founded on the longstanding trust of its readers and so accuracy and authority are at the heart of our journalism.

Editorial staff on all brands aim to identify potential legal and regulatory issues in editorial copy and are accustomed to submitting such copy to the in-house Legal team for pre-publication advice. The Legal and editorial teams work together to ensure that potential issues are resolved in good time prior to publication.

Where necessary, the Regulated Entity will take specific pre-publication advice from one of our panel of law firms. The Regulated Entity has not yet sought pre-publication advice from IPSO. We are grateful that this option is available and will use it if and when necessary.

3.1. Compliance with the Editors' Code

Links to the Editors' Code are provided for all editorial staff through the Regulated Entity's intranet. Changes to the Code made from time to time are notified to editorial staff by the in-house Legal team using training sessions, email briefings and other internal communications.

Compliance is reviewed on a monthly basis and material issues arising are raised at the monthly board meeting of our Chairman, Group CEOs and directors.

3.2. Adverse adjudications

There were no adverse adjudications made against the Regulated Entity in 2021.

3.3. Training of staff

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The in-house Legal team provides training to all new and returning staff at their point of entry into the business.

New joiners attend legal induction training sessions which include relevant aspects of media law and an introduction to the work of IPSO. This session also highlights the tools and resources available to them on the Regulated Entity's intranet. This initial training covers many aspects of law and regulation and is intended to ensure that all staff understand the importance of compliance and know where within the organisation they can seek help, advice or further training.

The Regulated Entity's HR team works with the Legal team and senior editorial staff to identify groups of staff who require more in-depth training on any given issue. Within the organisation, this could include training on the legal compliance of advertisement content, the marketing of financial products, editorial compliance and so on.

The in-house Legal team regularly runs open-invitation training sessions on media law, competition law, advertising and other areas of law and regulation, across all offices. IPSO's role and work forms a fundamental part of this training and is discussed at every media law training session.

Those editorial staff who work on BBC-branded titles are required to undertake additional online training to demonstrate their knowledge and understanding of the BBC Editorial Guidelines, as and when requested to do so by BBC Studios or the BBC.

4. Adverse adjudications during previous years

There were no adverse adjudications made against the Regulated Entity in 2020.

Signed:



Katherine Conlon

Director of Legal Affairs

On behalf of the Immediate Media Company group

Submitted to IPSO:

16 March 2022

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APPENDIX

Title	Frequency (approximate)	Print edition	Digital edition
220 Triathlon	monthly	x	x
Activity Series ²	every 6 weeks	x	
Baby Shark ³	every 5 weeks	x	
Battersea Cats and Dogs' Home: Paws ⁴	3 issues per year	x	
BBC Andy's Amazing Adventures	monthly	x	
BBC Countryfile	monthly	x	x
BBC Easy Cook	monthly	x	x
BBC Science Focus	monthly	x	x
BBC Gardeners' World	monthly	x	x
BBC Good Food	monthly	x	x
BBC History	monthly	x	x
BBC History Revealed	monthly	x	x
BBC Match of the Day	fortnightly	x	x
BBC Match of the Day Special ⁵	every 2 months	x	x
BBC Mr Tumble: Something Special ⁶	every 6 weeks	x	
BBC Music	monthly	x	x
BBC Sky at Night	monthly	x	x
BBC Top Gear	monthly	x	x
BBC Top of the Pops	monthly	x	
BBC Wildlife	monthly	x	x
Bluey ⁷	monthly	x	
Butterfly Conservation	3 issues per year	x	x
Butterfly Conservation Annual Report	annual	x	x
CSMA: Boundless	6 issues per year	x	x
CBeebies (BBC)	fortnightly	x	
CBeebies Art (BBC)	every 5 weeks	x	
CBeebies Specials (BBC)	monthly	x	
Cross Stitch Favourites	every 6 months	x	x
Cycling Plus	monthly	x	x
Disney Frozen	every 3 weeks	x	
Disney Frozen Funtime	monthly	x	
Disney Princess Create & Collect	every 5 weeks	x	
Disney Stars	monthly	x	
English Heritage: the English Heritage Members' Magazine	quarterly	x	x
English Heritage: Kids Rule	quarterly	x	x

² Scheduled to close in September 2022.

³ Closed in January 2022.

⁴ Closed in January 2021.

⁵ Closed in January 2022.

⁶ Closed in January 2021.

⁷ Launched in August 2021.

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Gardens Illustrated	monthly	x	x
Get Into Craft ⁸	variable	x	x
Giggly ⁹	every 5 weeks	x	
Girl Talk	fortnightly	x	x
Girl Talk Art/Art, Draw and Create ¹⁰	monthly	x	x
Hatchimals ¹¹	every 6 weeks	x	
Hey Duggee ¹²	every 6 weeks	x	
Homes & Antiques	monthly	x	x
HomeStyle	monthly (13 issue per year)	x	x
iAM Roadsmart	3 issues per year	x	x
Lego City	monthly	x	
Lego Friends ¹³	monthly	x	
Lego Ninjago	monthly	x	
Lego Specials	monthly	x	
Lego Star Wars	monthly	x	
Love Embroidery	monthly (13 issue per year)	x	x
Love Patchwork & Quilting	monthly (13 issues per year)	x	x
Marine Society and Sea Cadets: Seafarer News	3 issues per year	x	x
Marine Society and Sea Cadets: The Sea Cadet	3 issues per year	x	x
Mega	monthly	x	x
Mollie Makes	monthly (13 issues per year)	x	x
Mountain Biking UK	monthly	x	x
Natural History Museum: Evolve	3 issues per year	x	
Numberblocks ¹⁴	monthly	x	
Olive	monthly	x	x
PJ Masks	monthly	x	
Pokémon	monthly	x	
Radio Times	weekly	x	x
Royal Yachting Association	quarterly	x	
RSPB: Nature's Home	quarterly	x	
RSPB: Wild Explorer	6 issues per year	x	
RSPB: Wild Times	6 issues per year	x	
RSPB: Wing Beat	quarterly	x	
Simply Christmas	annual	x	x
Simply Crochet	monthly (13 issues per year)	x	x
Simply Knitting	monthly	x	x
Simply Sewing	monthly (13 issues per year)	x	x

⁸ No longer includes Project Calm.

⁹ Launched in May 2021.

¹⁰ Name amended from Girl Talk Art to Art, Draw and Create in January 2021.

¹¹ Scheduled to close in September 2022.

¹² Closed in January 2021.

¹³ Closed in January 2021.

¹⁴ Launched in September 2021.

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The Knitter	monthly (13 issues per year)	x	x
The Osteopath (General Osteopathic Council) ¹⁵	6 issues per year	x	x
Today's Quilter	monthly (13 issues per year)	x	x
Tour de France Guide	annual	x	
Ultimate	monthly	x	
We Love Craft	variable	x	x
Who Do You Think You Are?	monthly	x	x
World of Cross Stitch	monthly (13 issues per year)	x	x
WWF: Action	3 issues per year	x	x
WWF: Adoptions	3 issues per year	x	
WWF: Go Wild	quarterly	x	
WWF: Impact	3 issues per year	x	
Your Home	monthly (13 issue per year)	x	x

¹⁵ Closed in July 2021.