

Independent Press Standards Organisation annual statement for 2021

Public Sector Information (PSI)

Introduction

PSi business magazines, content driven websites and industry events deliver results for thousands of companies that target the government, education, healthcare and transport sectors.

Each digital magazine is accompanied by a content driven desktop/mobile website, which contains regularly updated news, features, case studies and display advertising content relative to its market and regular e-newsletters. These are also aligned with a unique series of events and award ceremonies.

As well as recognising industry achievements through awards ceremonies, PSI's events division stages business seminars, workshops and meet the buyer events which aim to spread best practice across the government, transport and education sectors.

PSI magazines are business media platforms for decision makers. PSI's

PSI titles are as follows:

- *Counter Terror Business* (redesigned and relaunched in 2017)
- *Education Business* (print circulation of 6,483)
- *Government Business* (print circulation of 10,345)
- *GreenFleet* (print circulation of 8,732)
- *Health Business* (print circulation of 7,162)

Angela Pisanu is the editor and responsible person for the following print and digital titles:

- *Education Business*
- *GreenFleet*

An editor responsible for the following print and digital titles is to be appointed soon (April/May 2022):

- *Counter Terror Business*
- *Government Business*
- *Health Business*

Our editorial standards

As a responsible publisher, PSI seeks to maintain a high standard of journalism. PSI uses best practice to ensure that all content is accurate. Our journalists are required to verify all stories by checking facts using reputable sources.

A majority of the printed editorial is supplied by leading thinkers in their respective fields, heads of associations and government officials, ensuring that all copy is in coordination with our knowledgeable audience.

Each new member of editorial staff is made aware of and provided with a copy of our editorial guidelines, which act as a framework of best practice on day-to-day activities.

Our complaints handling process

Complaints regarding editorial content usually concern misspellings and inaccuracies of that kind, rather than objections to content. In the situation of a more serious complaint being filed, PSI is happy to discuss the matter with the complainant via writing, telephone or email. All further conversations or procedures are handled between the journalist and complainant, with the most likely outcome being a re-printed correction.

If such a complaint is taken further, PSI will take the advice of IPSO on its conduct and responsibilities.

Our training process

When required, PSI arranges for staff training sessions to update staff on regulatory changes or new procedures which will become an important aspect of that individual job role.

New staff are provided with internal training that covers all aspects of their job functions, and are also made aware and provided with a copy of the company's editorial guidelines – which are regularly refreshed and updated.

Our record on compliance

There have been no known instances of complaints against PSI which have been ruled upon by IPSO's Complaints Committee.

Pre-publication guidance

To date, PSI has not yet sought pre-publication guidance from IPSO. However, the company understands that IPSO offers pre-publication guidance

and would commit to seeking it if we needed advice on interpreting the Editors' Code of Practice.

Appendix

Copies of internal manuals or guidance used by PSI journalists can be provided upon request.