



MEDIA GROUP

Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer") together referred to as "Bauer Media UK"

IPSO ANNUAL STATEMENT

01 January to 31 December 2022 (the "Reported Period")



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INTRODUCTION

Bauer Media UK is an entertainment network of iconic, multi-platform brands and part of the Bauer Media Group, one of the world's largest privately owned media businesses reaching 200 million consumers worldwide and operating in 14 countries.

Bauer Media Group's UK publishing business operates under Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer"), together referred to as Bauer Media UK.

A. BCML

BCML joined the Bauer Media Group in January 2008 following the acquisition of Emap PLC's consumer and specialist magazine, radio, online and digital businesses.

BCML's magazine heritage stretches back to 1953 with the launch of Angling Times and the acquisition in 1956 of Motorcycle News, both still iconic brands within our portfolio. Continuing its history of magazine launches, Closer was launched in 2002 and Britain's first weekly glossy, Grazia, was launched in 2005. Our Women's Weekly magazines include Take A Break, which has long been the UK's best-selling women's weekly title, and TV Choice, the UK's biggest selling magazine.

In January 2019, BCML's consumer brands were purchased by H Bauer Publishing, whilst the B2B titles remained in BCML:

BCML Annual ABC releases		
Title Name	Total ABC Jan 21 - Dec 21	Frequency
Rail	15,041	26 Issues

BCML own source data		
Title Name	Total ABC Jan 21 - Dec 21	Frequency
Rail	17,087	27 Issues
Fleet News		12 Issues-8 print and 4 digital, controlled



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		circulation 15,000 subscribers
<i>Automotive Management</i>		10 Issues -5 print and 5 digital, controlled circulation 7,000 subscribers

The Responsible Person for BCML is Adrian Goss, General Counsel, Bauer Media Audio & UK

B. H Bauer

H. Bauer was formed in August 1987 with the launch of women's weekly Bella, which is still published today.

Since 1987 our magazine portfolio has increased considerably covering women's weekly true-life magazine, TV listings, astrology, food and puzzles.

Take a Break has been the biggest-selling women's magazine in the UK for over a quarter of a century and its brand extensions alone sell over 10 million copies each year.

In January 2019, BCML's consumer magazines became part of H Bauer.

H Bauer Annual ABC Releases		
Title Name	Total Jan 22 - Dec 22	Frequency
Angling Times	17,126	Weekly
Bike Magazine	32,304	Monthly
Empire Magazine	69,222	13 Issues
Bird Watching	20,660	13 Issues



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CAR	71,112	Monthly
Classic Bike	26,974	Monthly
Classic Cars	33,258	Monthly
Classic Car Weekly	17,687	Weekly
Country Walking	42,445	13 Issues
Improve Your Coarse Fishing	17,564	13 Issues
Land Rover Owner International	16,362	13 Issues
Landscape	39,153	13 Issues
MCN (Motorcycle News)	38,865	Weekly
Model Rail	18,503	13 Issues
Practical Classics	34,844	13 Issues
Ride	23,131	Monthly
Steam Railway	29,338	13 Issues
Today's Golfer	42,904	13 Issues
Trail	21,232	13 Issues
Trout & Salmon	16,671	13 Issues
Modern Gardens	32,882	Monthly
Mojo	62,733	Monthly
Total TV Guide	69,199	Weekly
TV Choice	972,869	Weekly
Bella	112,895	Weekly
Take a Break	300,390	Weekly
Take a Break Monthly	155,762	Monthly
That's Life	134,525	Weekly
Closer	89,200	Weekly
Garden Answers	67,304	13 Issues
Garden News	30,074	Weekly
Grazia	88,204	Fortnightly
Heat	72,795	Weekly
Yours	144,015	Fortnightly



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Bauer Media UK - Own Sourced Data

Title Name	Total Sales Jan 22 – Dec 22	Frequency
Crime Monthly	242,067	Monthly
What Bike	12,928	3 Issues
Tear' n' Share Kids Activity	26,350	6 Issues
Yours Retro	278,096	Monthly
Trail Running	54,738	6 Issues
Built	21,531	4 Issues
Seasonal Puzzle Collection	242,902	10 Issues
Fiction Feast	211,421	Monthly
Spirit and Destiny	180,362	Monthly
Take a Break Prize Puzzle Pack	47,295	13 Issues
Closer Bookazone	72,870	4 Issues
Classic Car Weekly Bookazine	2,666	1 Issues
Yours Specials Bookazine	134,126	9 Issues
Mega Monthly Wordsearch	317,466	13 Issues
Fate and Fortune	492,359	13 Issues
Tear' n' Share Codebreakers	55,454	13 Issues
That's Life Crime Scene	265,379	11 Issues
That's Life Monthly	589,065	10 Issues
Tear' n' Share Crosswords	61,537	13 Issues
Tear' n' Share Wordsearch	50,295	13 Issues
Tear' n' Share Sudoku	61,643	13 Issues
Picture Arrowwords	128,609	13 Issues
Hide n' Seek Wordsearch	131,018	13 Issues
Codebreakers	121,939	13 Issues
Codebreakers Collection	95,391	14 Issues
Take a Break Sudoku	166,176	14 Issues
Mini Crosswords	252,826	13 Issues
Puzzle Selection	287,605	14 Issues
Take a Puzzle	501,454	13 Issues



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Take a Crossword	662,837	13 Issues
Mini 2 in 1 Wordsearch	0	Stopped publishing part way through 2021
Mini Wordsearch Lite	234,337	13 Issues
Mini Arrowwords	100,159	391,597
Mini Codebreakers	123,525	13 Issues
Mini Puzzle Mix	179,815	13 Issues
Mini Wordsearches	0	Stopped publishing part way through 2021
Mini Sudoku	208,385	13 Issues
Crisscross Collection	134,058	14 Issues
Mojo Bookazine	84,699	10 Issues
Wordsearches	174,555	14 Issues
Classic Cars Bookazine	2,110	1 Issues
Crosswords Collection	275,566	14 Issues
Practical Classics Bookazine	2,839	1 Issues
Arrowword	425,900	14 Issues
Take a Break Bookazine	52,332	5 Issues
Bella Bookazine	376,463	10 Issues
Bella Puzzle	48,961	13 Issues
Wordsearches Collection	176,861	14 Issues
Take a Break Pets Bookazine	30,968	4 Issues
TAB My Favourite Puzzles Mag	391,597	13 Issues
Practical Sportsbike	151,442	12 Issues
Bigger Better Puzzles Mag	72,655	13 Issues
Bigger Better Crosswords Mag	72,620	13 Issues
Bike Bookazine	10,346	4 Issues
Car Bookazine	3,168	2 Issues
Puzzles Bookazine	15,422	2 Issues



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Bumper Kids Activity Book Mag	22,645	6 Issues
Crime Monthly Bookazine	16,730	2 Issues

The Responsible Person for H Bauer is Adrian Goss, General Counsel, Bauer Media Audio & UK.

1. **OUR EDITORIAL STANDARDS**

We recognise the imperative for our journalists to provide good, interesting, relevant and accurate stories for publication in our titles which enables the titles to maintain their position in a highly competitive market place. Notwithstanding this, it remains the case that we require our journalists and contributors to adhere at all times to the legal and ethical responsibilities to which we have always been committed.

It therefore remains the individual and overriding responsibility of each member of editorial staff and of all non-staff contributors to ensure that their behaviour and conduct in researching, securing or presenting for publication any story material is in full compliance with the Editor's Code of Practice (the "Code") and all relevant legal authorities.

We maintain operational guidelines (copies of which are available to IPSO on request) for story gathering which encourage record keeping, double sourcing and rigorous verification of all information and sources. These internal practices ensure that all stories have a credible source and that the information the source has provided is accurate and/or verifiable.

Our editorial teams continue to work with our Editorial D&I Code (a copy of which is available to IPSO on written request), to ensure: e (i) all content is diverse and inclusive; and (ii) we build teams that are representative of our society.

We have a legal retainer in place with a specialist media law practice for some of our publications; who, along with the in-house legal team, provide training sessions and pre-publication clearance and advisory services. All stories are read and assessed pre-publication by a senior editor and sub-editor to ensure the content is compliant with the



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Code, and if there are any doubts about veracity or legality of the content then it will be referred to the in-house legal team, or the specialist media law practice.

Where necessary, editors and journalists may seek advice pre or post publication from IPSO directly.

IPSO notices are circulated to all Editors when received.

2. OUR COMPLAINTS-HANDLING PROCESS

We treat every editorial complaint seriously and accept complaints made in any form. We have a comprehensive Complaints Policy (see Appendix 1) consistent with other publishers in the magazine industry. All mastheads include IPSO logo and complaints information, and all websites for our titles include a clear "complaints" link at the bottom of every webpage (see Appendix 2) through which users may access our Complaints Policy.

The Complaints Policy sets out a detailed explanation of what is or is not covered by the Complaints Policy, how to complain, how the complaint will be processed and what the complainant should do if they are not satisfied with the response given. Additionally, our Complaints Policy provides a link to, and contact details for, IPSO should complainants be dissatisfied with the information provided or our response.

Our Complaints Policy provides an email address for complaints: complaints@bauermedia.co.uk. This mailbox is managed by the in-house legal team. If a complaint is sent directly to an editor, they will forward the email to the complaints mailbox address to ensure it is handled and recorded centrally.

Whilst our Complaints Policy is intended only for editorial complaints concerned with potential breaches of the Editors Code ("Editorial Complaints") in practice, the majority of queries to this mailbox are unrelated to editorial complaints or issues.

Editorial complaints are always shared with the relevant publication and editorial team concerned. They will work in collaboration with the legal team and/or external legal



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advisers to investigate and respond to editorial complaints, seeking a mutually acceptable resolution where possible.

3. OUR TRAINING PROCESS

All editorial staff at Bauer Media UK receive training to ensure that they are made aware of IPSO's role in the industry, how the regulatory system operates, and any other important legal requirements to be considered when producing editorial content.

Training is on-going, in particular on the Editors' Code, defamation, privacy, and copyright issues. This training is provided by the in-house legal team and specialist law firms. Training pre-Covid was held in our offices, since the onset of the Covid pandemic training has been undertaken online via Microsoft Teams meetings.

All editorial staff that attend a training session are asked to register and are provided with a (hard or soft) copy of:

- The Code; and
- BCML's Complaints Policy.
- Bauer's Editorial Guidelines.

We also require all our editorial staff and freelancers to sign a document to confirm that they have read the Editor's Code, IPSO Regulations and Bauer's Editorial Guidelines

4. Adverse Adjudications

During the Reported Period, we have had no adverse adjudications.



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Appendix 1

Bauer Media's Editorial Complaints Policy: [Editorial Complaints Policy 2017-08-03 — Bauer Media Group: Legal \(bauerlegal.co.uk\)](#)

Appendix 2

Bike magazine welcome page.



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Today's Golfer Website-contact page



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