

Registered office: Kings Buildings, Hill Street, Lydney GL15 5HE

IPSO Annual Statement for 2022-23

Introduction

Glamorgan Star Ltd is a privately-owned regional newspaper covering the Vale of Glamorgan, South Wales.

Founded in 2021 by ex-staff made redundant with the closure of the Glamorgan Gem newspaper during the pandemic.

The Glamorgan Star is a free, fortnightly, printed newspaper with a popular local <u>website</u> and <u>social</u> media presence.

The full digital edition of the newspaper is available for free to use PageSuite optimised ePaper software made available to readers via website or the publication of the quick response (QR) code.

The total number of employees comprises of five full time plus one part-time. This is expected to increase as the company develops.

Person with responsibility: Attracta Astley, Managing Director attracta@glamorganstar.co.uk

Editorial

The newspaper believes that the future of newspapers continues to be in the printed format remaining traditionally hyper-local, politically unbiased, informative, and free from online clickbait news.

The Glamorgan Star currently boasts a readership of 33,000 with an independently audited circulation of 12,300 (January 2023).

The printed newspaper is distributed via accredited <u>Self Select Distribution</u> to outlets throughout the Vale of Glamorgan and beyond, including all the major superstores within its patch – Asda, Co-op, Morrisons, Tesco and Waitrose.

The newspaper's website and social media can be accessed in one convenient <u>location</u> where readers can also view the entire digital version of the publication for free.

Current editorial team members are qualified and highly experienced who keep themselves updated with regards personal development. As part of Continuing Professional Development (CPD) all staff are encouraged to keep knowledge uptodate with materials provided, literature, website links and training videos, including those provided through IPSO.

The news team is aware that IPSO offers pre-publication guidance. The Glamorgan Star Ltd. has not had the need to seek guidance since being established in July 2021. All staff are encouraged to bookmark the IPSO's homepage.



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The IPSO logo and the text below is displayed in each of the printed newspaper editions, the website's 'How to contact us' section, the online digital newspaper and profiles on social media (the IPSO logo is prominently displayed on our Facebook, Twitter and Instagram platforms).



Glamorgan Star Ltd. is a member of the Independent Press Standards Organisation (which regulates the UK's magazine and newspaper industry). We abide by the Editors' Code of Practice and are committed to upholding the highest standards of journalism. If you think that we have not met those standards and want to make a complaint, please contact us via the address above. If we are unable to resolve your complaint, or if you would like more information about IPSO or the Editors' Code, contact IPSO on 0300 123 2220 or visit www.ipso.co.uk

Examples of website and social media:





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The newspaper's convenient Quick Response (QR) code:

