# Plenham Ltd

## **IPSO Annual Report**

Period covered: January-December 2022

#### 1.0 Factual Information about the Regulated Entity

Plenham Ltd published a total of two (2) regulated publications during the above period.

#### 1.1 Titles Published

Title		Digital	Frequency
	edition	edition	
Bodyshop	х	х	Monthly (ABC
			audited)
The Assessor	х	х	Bi-monthly

#### 1.2 Responsible Person

Head of Editorial Simon Wait is the IPSO-responsible person for *Bodyshop* and *The Assessor*.

#### 1.3 Overview

Plenham Ltd was founded in 1987 and is a B2B publisher of monthly and periodical print magazines in the automotive aftermarket/collision repair sector, as well as daily online news, e-newsletters and mobile apps. The magazine's annual in-person *Bodyshop* Awards event for 2021 was postponed because of travel restrictions associated with the coronavirus epidemic and eventually took place on 7 April 2022 at ICC Wales. The *Bodyshop* Awards 2022 took place in the same year — on 12 October 2022 — at the same venue.

Under its International Bodyshop Industry Symposium (IBIS) brand, Plenham Ltd organised six in-person conferences during 2022 – IBIS Middle East (Dubai, 23 February), IBIS USA (Jacksonville, 4-6 May), IBIS Global Summit (Monaco, 15-17 June), IBIS Latin America (Mexico City, 14 July), IBIS Turkey (Istanbul, 20 October), and IBIS Bahrain (23 November).

#### 2.0 Internal Guides

Plenham Ltd has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

• Editors' Code of Practice.

#### 3.0 Compliance Procedures

How the Regulated Entity deals with:

#### 3.1 Compliance with the Editors' Code

Copies of the IPSO Editors' Code are supplied to and are required reading for all Plenham Ltd reporters and editors. Editorial team members are made aware of any updates to the Code. No other internal manuals or guides are used other than news style guides.

#### 3.2 Any adverse findings and steps taken to address such findings

Plenham Ltd has never received a complaint, though our B2B audience is always invited to contact the editor with any editorial complaints. Editorial and management contact details are listed in all magazines that we publish, as well as online.

If Plenham received a complaint, or was referred one by IPSO, it would be logged on a complaints record and then assessed by the responsible person/relevant department, who would seek to resolve the matter directly with the complainant.

Where the Regulator finds against a publication, Plenham Ltd would comply with the findings and take any and all remedial action required by the Regulator.

#### 3.3 Training of staff

When required, Plenham Ltd arranges staff training sessions to update staff on regulatory changes. New staff members are supplied with a staff handbook which includes a copy of the updated Editors' Code. Any changes to this document are communicated to all editorial staff as and when necessary.

### 4.0 Adverse Adjudications during 2021

There were no adverse adjudications against Plenham Ltd.

SIGNED: Simon Wait

On behalf of Plenham Ltd

Submitted to IPSO: 27 March 20232