

Pound Sterling Live IPSO Annual Report for 2022

1.1 The publisher is responsible for one publication: Pound Sterling Live.

1.2 The responsible person is Gary Howes, Editor. Personal address is 79 Eastworth Road, Chertsey, KT16 8DX.

1.3 Pound Sterling Live is a foreign exchange news and data provider. It is exclusively published online at www.poundsterlinglive.com. The publication is small, consisting of two staff, the Editor and one journalist but we commission content from third party providers and contributors regularly. Current audience reach is approximately 500K unique visitors per month.

Our Editorial Standards

As Editor, I oversee all internal content and that provided by third parties. Our editorial policy requires an apolitical stance to domestic issues and the avoidance of emotive language.

Russia's invasion of Ukraine is a key feature of 2022 and I have exercised a requirement that we avoid any pro-Russian coverage.

The financial and technical nature of our content makes it important writing is as concise as possible.

The site is strictly apolitical and edits are required if I assume any article is showing a particular leaning.

Our ethical and editorial guidelines are publicly available here:

<https://www.poundsterlinglive.com/Editorial-Guidelines-Pound-Sterling-Live.pdf>

Complaints Handling

We have not received any formal complaints since we joined IPSO.

As Editor, I have however received contacts from readers via the official email address advertised on our site.

There has been limited feedback on inaccuracies and typos which are remedied.

A number of contacts from readers have sought financial advice, however, we are not a regulated financial advisory service and therefore our responses are limited in scope.

Regarding IPSO-related complaints, we advertise our membership of IPSO and make available all IPSO-related remedies available to our audience.

The IPSO display is prominent at the footer of our website and under our About and Contact sections.

Editorial Process

Our editorial process relies heavily on external providers of financial and economic research and we clearly identify these sources in our reporting.

Factual statements and figures must link to the original external source, where applicable, and all must be attributed to the relevant source.

As Editor, I must be confident all sources are reputable and will investigate appropriately, i.e. job role, qualifications, reputation etc.

Our daily process involves a pre-start editorial briefing and journalists are required to maintain contact throughout the day as content lands on my desk and the agenda evolves.

All third-party content must abide by our content and ethical guidelines.

Most third-party content will require a number of edits before approval.

Guidance and Information

We display the IPSO link and relevant details prominently on the website.

The editorial code has been shared with our permanent member of staff and is shared with all third-party news providers.

All relevant updates are passed on, when available, as per requirement from IPSO.

Transparency

We state, in an accessible manner, on our website how we are funded, at [this location](#).

Pound Sterling Live derives the majority of its income from affiliate partnerships.

An additional, smaller, revenue stream is derived from publishing third-party content. All providers are given our ethical and editorial guidelines prior to providing the content.

Pound Sterling Live is owned wholly by The Economy News Ltd. The company accounts and shareholders of The Economy News Ltd can be found at Companies House at [this publically available location](#).

Our Record on Compliance

We have no record of a complaint being made against us.

Our training process

We have not made any new hires during our time as IPSO members. We intend to consult IPSO when we do proceed with new hires.