

# EyeTo Eye Media Annual Statement 2023

## **Introduction**

Eye to Eye Media is a small dynamic consumer specialist publishing company, producing a range of different food publications, as well as design websites, apps and digital solutions for Delicious. magazine, and separately branded content solutions for Waitrose & Partners and Fortnum & Mason.

**Eye to Eye Media produce the following Consumer Monthly publication**

**Delicious Magazine & [deliciousmagazine.co.uk](http://deliciousmagazine.co.uk)**

Delicious was launched in the UK in November 2003 and remains one of the UK's leading food titles. It is monthly frequency retailed nationally through supermarkets and newsagents. It's website [www.deliciousmagazine.co.uk](http://www.deliciousmagazine.co.uk). It also posts content on the social platforms Facebook, Pinterest, Instagram and to a lesser extent TikTok.

## **Editorial standards**

Eye to Eye Media is committed to upholding the highest editorial standards. It relies upon The Editors' Code of Practice to set its standards. Eye to Eye Media has made staff aware of the Editor's Code of Practice as issued January 2021

Eye to Eye Media has not yet sought guidance from IPSO on how to apply the Editors' Code of Practice. However, it would seek pre-publication guidance if that was necessary for the particular story.

We take all reasonable steps to verify the information we publish. For example, delicious magazine rigorously tests the recipes it publishes before publication.

Eye to Eye Media is committed to staff development and will support staff to undertake relevant training.

Eye to Eye Media has not had any complaints considered by IPSO during the relevant period.

The responsible person is Seamus Geoghegan, Managing Director.