

## IPSO Annual Report

Period covered: 1 January 2023 to 31 December 2023

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### 1. Factual information about the Regulated Entity

#### 1.1. The Regulated Entity and titles published by the Regulated Entity

The Regulated Entity is the Immediate Media Company group, which at the start of 2023 included two companies responsible for publishing magazines, digital editions of magazines, websites and allied products. Those companies were:

- Our Media Limited (formerly Immediate Media Company Bristol Limited) (“**Our Media**”); and
- Immediate Media Company London Limited (“**Immediate Media**”).

On 26 October 2023, the mutual parent company of both Our Media and Immediate Media sold its shareholding in Our Media, which consequently left the Regulated Entity. Our Media was acquired by its own management. Should IPSO wish to contact Our Media, its Managing Director is Andy Marshall ([andy.marshall@ourmedia.co.uk](mailto:andy.marshall@ourmedia.co.uk) or Eagle House, Colston Avenue, Bristol, BS1 1EB).

Please see the appendix for a full list of titles published by each of Our Media and Immediate Media company, and note that the Regulated Entity’s responsibility for Our Media ceased with effect from 26 October 2023.

#### 1.2. Responsible person

The Regulated Entity’s responsible person is Katherine Conlon, General Counsel.

#### 1.3. Overview of the nature of the Regulated Entity

The Regulated Entity is a special interest content and platform business. Its wholly-owned brands include Radio Times, olive and BBC Good Food.

It also publishes BBC Top Gear magazine on behalf of BBC Studios, and a number of other titles (including BBC History, BBC Gardeners’ World and the CBeebies portfolio) under licence from BBC Studios.

Our Media has a substantial branded content and customer publishing business, and provides publishing services to many third parties, including the RSPB and English Heritage and these activities were carried on. Where Our Media provided editorial services to such titles during its ownership by the Regulated Entity, they have been listed in the appendix.

### 2. Internal guidance on editorial compliance

The following guides and codes of practice are made available to all staff on the Regulated Entity's intranet:

- the IPSO Editors' Code;
- the Regulated Entity's own advice notes;
- the BBC's Editorial Guidelines (as the BBC titles published by the Regulated Entity are subject to these Guidelines in addition to the Regulated Entity's own guidance and the IPSO Editors' Code);
- training materials on media law and ethics; and
- the National Union of Journalists' Code of Conduct.

### **3. Compliance procedures**

Our editorial teams are trained in all aspects of media law and regulation. Many of our journalists have graduate or post-graduate qualifications in journalism and allied subjects.

The Regulated Entity's Legal team delivers bespoke training on a regular basis. These sessions are open to all staff, although new joiners are targeted specifically.

Journalists and editors take all necessary steps to verify stories. The Regulated Entity's business is founded on the longstanding trust of its readers and so accuracy and authority are at the heart of our journalism.

Editorial staff on all brands aim to identify potential legal and regulatory issues in editorial copy and are accustomed to submitting such copy to the in-house Legal team for pre-publication advice. The Legal and editorial teams work together to ensure that potential issues are resolved in good time prior to publication.

Where necessary, the Regulated Entity will take specific pre-publication advice from one of our panel of law firms. The Regulated Entity has not yet sought pre-publication advice from IPSO. We are grateful that this option is available and will use it if and when necessary.

#### **3.1. Compliance with the Editors' Code**

Links to the Editors' Code are provided for all editorial staff through the Regulated Entity's intranet. Changes to the Code made from time to time are notified to editorial staff by the in-house Legal team using training sessions, email briefings and other internal communications.

Compliance is reviewed on a monthly basis and any material issues arising are raised from time to time at board meetings and discussed with our Chairman, CEO and other leaders.

#### **3.2. Handling of complaints**

The Regulated Entity's Editorial Complaints Policy can be accessed by readers via its website (<https://www.immediate.co.uk/editorial-complaints-policy/>). The policy sets out the steps the Regulated Entity will take to resolve editorial complaints along with details about the IPSO complaints handling service.

The Regulated Entity provides contact details for the relevant editorial team and displays the IPSO mark on a contacts page within each print publication.

Any editorial and/or IPSO complaints received by the Regulated Entity are reviewed and handled by the in-house Legal team and communicated promptly with the relevant editorial staff. The Regulated Entity aims to acknowledge valid complaints within 5 working days of receipt and resolve such complaints within 28 days of receiving all the necessary information.

The Regulated Entity's editorial teams use all complaints as an opportunity to review and, as necessary, improve products and processes.

### **3.3. Adverse adjudications**

There were no adverse adjudications made against the Regulated Entity in 2023.

### **3.4. Training of staff**

The in-house Legal team provides training to all new and returning staff at their point of entry into the business.

New joiners attend legal induction training sessions which include relevant aspects of media law and an introduction to the work of IPSO. This session also highlights the tools and resources available to them on the Regulated Entity's intranet. This initial training covers many aspects of law and regulation and is intended to ensure that all staff understand the importance of compliance and know where within the organisation they can seek help, advice or further training.

The Regulated Entity's HR team works with the Legal team and senior editorial staff to identify groups of staff who require more in-depth training on any given issue. Within the organisation, this could include training on the legal compliance of advertisement content, the marketing of financial products, editorial compliance and other matters.

The in-house Legal team regularly runs open-invitation training sessions on media law, competition law, advertising and other areas of law and regulation, across all offices. IPSO's role and work forms a fundamental part of this training and is discussed at every media law training session.

Those editorial staff who work on BBC-branded titles are required to undertake additional online training to demonstrate their knowledge and understanding of the BBC Editorial Guidelines, as and when requested to do so by BBC Studios or the BBC.

### **4. Adverse adjudications during previous years**

There were no adverse adjudications made against the Regulated Entity in 2023 or prior years.

Signed:

Katherine Conlon

General Counsel

On behalf of the Immediate Media Company group

Submitted to IPSO:

13/03/2024

**APPENDIX  
IMMEDIATE MEDIA COMPANY LONDON LIMITED TITLES**

<b>Title</b>	<b>Frequency (approximately)</b>	<b>Print Edition</b>	<b>Digital Edition</b>	<b>Website Only</b>	<b>Comments</b>
Art, Draw and Create	Every 5 weeks	x			
BBC's Andy's Amazing Adventures	Monthly	x			
BBC Easy Cook	Monthly	x	x		
BBC Gardener's World	Monthly	x	x		
BBC Good Food	Monthly	x	x		
BBC History	Monthly	x	x		
BBC History Revealed	Monthly	x	x		
BBC Match of the Day	Fortnightly	x	x		
BBC Top Gear	Monthly	x	x		
BBC Top of the Pops	Monthly	x	x		Closed in January 2023.
Bluey	Every 5 weeks	x			
CBeebies (BBC)	Every 5 weeks	x			Changed from 3 weekly in August 2023.
CBeebies Art (BBC)	Every 5 weeks	x			Closed as a standalone as of January 2023. Since January 2023, it has been incorporated into CBeebies Special Magazine.
CBeebies Specials (BBC)	Every 5 weeks	x			
Disney Encanto	Monthly	x			Last issue published by the Regulated Entity was on sale in December 2023.
Disney Frozen	Every 3 weeks	x			
Disney Frozen Funtime	Every 6 weeks				Changed from monthly in July 2023.
Disney Princess Create & Collect	Every 6 weeks	x			Last issue published by the Regulated Entity will be on sale in March 2024.
Disney Stars	Every 6 weeks	x			
Giggly	Every 5 weeks	x			Closed in January 2023.
Giggly.co.uk	n/a	n/a	n/a	x	

Title	Frequency (approximately)	Print Edition	Digital Edition	Website Only	Comments
Girl Talk	Monthly	x			
Lego City	Every 4-5 weeks	x			Changed from monthly in October 2023.
Lego Jurassic World	Every 5-6 weeks	x			Launched in January 2023.
Lego Minecraft	Every 6 weeks	x			
Lego Ninjago	Monthly	x			
Lego Specials	Monthly	x			
Lego Star Wars	Monthly				
Lego Superheroes Legends	Every 5 weeks	x			
Made for Mums	n/a	n/a	n/a	x	
Mega	Every 5 weeks	x			Changed to 5 weekly in January 2023.
Numberblocks	Every 5 weeks	x			
Nutracheck	n/a	n/a	n/a	x	Website and app only.
Olive	Monthly	x	x		
Pixar Adventures With	Monthly	x			Last issue published by the Regulated Entity was on sale in April 2023.
Pokémon	Monthly	x			
Radio Times	Weekly	x	x		
Rainbow High	Every 5 weeks	x			Launched in July 2023.
The Recommended	n/a	n/a	n/a	x	
Ultimate	Every 5 weeks	x			

## OUR MEDIA LIMITED TITLES (AS AT OCTOBER 2023)

Title	Frequency (approximately)	Print edition	Digital edition	Website Only	Comments
220 Triathlon	Monthly	x	x		
ASDA	10 issues per year	x	x		
BBC Countryfile	Monthly	x	x		
BBC Music	Monthly	x	x		
BBC Science Focus	Monthly	x	x		
BBC Sky at Night	Monthly	x	x		
BBC Wildlife	Monthly	x	x		
BikeRadar	n/a	n/a	n/a	x	
Butterfly Conservation	3 issues per year	x	x		
Butterfly Conservation Impact Report	Annual	x			
Cross Stitch Favourites	Every 6 months	x	x		
CSMA: Boundless	6 issues per year	x	x		
Cycling Plus	Monthly	x	x		
English Heritage: Kids Rule	Quarterly	x	x		
English Heritage: the English Heritage Members' Magazine	Quarterly	x	x		
Gardens Illustrated	Monthly	x	x		
Gathered	Our Media	n/a	n/a	x	
Get into Craft	Variable	x	x		
Homes & Antiques	Monthly	x	x		
HomeStyle	Monthly (13 issues per year)	x	x		
HomeStyle Christmas	Annual	x	x		
iAM Roadsmart	3 issues per year	x			

Title	Frequency (approximately)	Print Edition	Digital Edition	Website Only	Comments
Love Embroidery	Monthly (13 issues per year)	x	x		
Love Patchwork & Quilting	Monthly (13 issues per year)	x	x		
Marine Society and Sea Cadets: Seafarer News	3 issues per year		x		
Marine Society and Sea Cadets: The Sea Cadet	3 issues per year	x	x		
Mountain Biking UK	Monthly	x	x		
Natural History Museum: Evolve	3 issues per year	x			
Royal Yachting Association	Quarterly	x			
The RSPB Magazine	Quarterly	x			
RSPB: Wild Explorer	6 issues per year	x			
RSPB: Wild Times	6 issues per year	x			
RSPB: Wing Beat	Quarterly	x			
Simply Christmas	Annual	x	x		
Simply Crochet	Monthly (13 issues per year)	x	x		
Simply Knitting	Monthly	x	x		
Simply Sewing	Monthly (13 issues per year)	x	x		
The Knitter	Monthly	x	x		
The World of Cross Stitching	Monthly (13 issues per year)	x	x		
Today's Quilter	Monthly (13 issues per year)	x	x		
Tour de France Guide	Annual	x	x		
We Love Craft	Variable	x	x		

<b>Title</b>	<b>Frequency (approximately)</b>	<b>Print Edition</b>	<b>Digital Edition</b>	<b>Website Only</b>	<b>Comments</b>
Who Do You Think You Are?	Monthly	x	x		
WWF: Action	3 issues per year	x	x		
WWF: Adoptions	3 issues per year	x	x		
WWF: Go Wild	Quarterly	x			
WWF: Impact	3 issues per year	x			
Your Home	Monthly (13 issues per year)	x	x		
Your Home Christmas Made Easy	Annual	x	x		
Warner Music (Special Editions)	Variable	x			