

Introduction

Pioneers Post is a digital news platform for social entrepreneurs, impact investors and mission-driven business leaders, with an audience in the UK and internationally.

We are also a social enterprise, structured as a private limited company (London Fields Publishing Limited) that is majority-owned by a community interest company (Pioneers Post CIC) limited by guarantee.

This structure ‘locks in’ our social purpose, which is to “support pioneers across business, society and the public sector to build a better world through entrepreneurship, innovation and investment”. We do this by creating stories, podcasts, videos, events, webinars and awards that provide knowledge, connections and inspiration.

Our responsible person is the founding editor and CEO, Tim West, who can be contact at tim@pioneerspost.com.

Editorial Standards

We follow and abide by the Ipsos Editors’ Code of Practice and we are committed to upholding the highest standards of journalism. Our editorial policy, including procedures for complaints and feedback, is [set out on our website](#).

In addition to ensuring a culture of fact-checking and thorough research ourselves, for articles that are particularly technical or complex (eg involving complex financial vehicles) we have a policy to ask an independent expert to check articles for us (for accuracy, sense, nuance and sentiment) before publication.

Where there are factual inaccuracies, our policy is to apologise openly and publish an apology or clarification, as well as editing the article concerned to ensure it is accurate. Should a complaint be made about a ‘live’ article that we then need to check, our policy is to ‘unpublish’ that article while we are making the appropriate checks, and to publish a corrected version (with an explanatory note at the end of the article) once the facts have been checked and the article updated.

Record on compliance

We have had no adverse findings from Ipsos since joining the regulator in 2022.

Training

Although we are a small, not-for-profit organisation we want our journalists to have access to training and support to ensure both their own development as journalists and also the highest standards of journalism in our publication. The journalists on our team either have training to NCTJ Diploma standard or have participated in other formal training in journalism. We also consider the individual skills needs of team members as part of our annual review process, and we allocate a small budget each year for each journalist on the team to be able to improve their skills and knowledge through short courses (eg in SEO, journalistic law, etc). In addition to mainstream journalism skills, we are also developing a programme to train our journalists in 'solutions journalism', through the Solutions Journalism Network. During 2023 one of our editors became an accredited trainer of solutions journalism.

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Tim West
Founding editor & CEO
Pioneers Post
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