

# Plenham Ltd

## IPSO Annual Report

Period covered: January-December 2023

---

### 1.0 Factual Information about the Regulated Entity

Plenham Ltd published a total of two (2) regulated publications during the above period.

#### 1.1 Titles Published

Title	Print edition	Digital edition	Frequency
<i>Bodyshop</i>	x	x	Monthly (ABC audited) <sup>1</sup>
<i>The Assessor</i>	x	x	Bi-monthly

#### 1.2 Responsible Person

Head of Editorial Simon Wait was the IPSO-responsible person for *Bodyshop* Magazine and *The Assessor*.

#### 1.3 Overview

Plenham Ltd was founded in 1987 and is a B2B publisher of monthly and periodical print magazines in the automotive aftermarket/collision repair sector, as well as daily online news, e-newsletters and mobile apps.

The magazine's 2023 *Bodyshop* Awards and *Bodyshop* Expo event, which has been held annually since 1997, took place on 28 September 2023 at the Hilton Birmingham Metropole in the grounds of the NEC. *Bodyshop* Magazine also organised a networking event – the *Bodyshop* Magazine Summer Launch Party – to coincide with Automechanika Birmingham at the NEC on 5 June.

During the reporting period, Plenham Ltd ceased publication of *The Assessor* magazine for business reasons. The final issue of this bi-monthly magazine published by Plenham Ltd was the September-October edition.

Under its International Bodyshop Industry Symposium (IBIS) events brand, Plenham Ltd organised eight in-person conferences during 2023 – IBIS Middle East (Dubai, 7-8 February), IBIS ASEAN (Kuala Lumpur, 16 March), IBIS USA (Nashville, 19-21 April), IBIS Global Summit (Milan, 28-30 June), IBIS Latin America (Mexico City, 13 July), IBIS Iberia (Ávila, Spain, 19 September), IBIS Turkey (Istanbul, 12 October), and IBIS Saudi Arabia (Riyadh, 8 November).

### 2.0 Internal Guides

Plenham Ltd has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- Editors' Code of Practice.

### **3.0 Compliance Procedures**

*How the Regulated Entity deals with:*

#### **3.1 Compliance with the Editors' Code**

Copies of the IPSO Editors' Code are supplied to and are required reading for all Plenham Ltd reporters and editors. Editorial team members are made aware of any updates to the Code. No other internal manuals or guides are used other than news style guides.

#### **3.2 Any adverse findings and steps taken to address such findings**

Plenham Ltd has never received a complaint, though our B2B audience is always invited to contact the editor with any editorial complaints. Editorial and management contact details are listed in all magazines that we publish, as well as online.

If Plenham received a complaint, or was referred one by IPSO, it would be logged on a complaints record and then assessed by the responsible person/relevant department, who would seek to resolve the matter directly with the complainant.

Where the Regulator finds against a publication, Plenham Ltd would comply with the findings and take any and all remedial action required by the Regulator.

#### **3.3 Training of staff**

When required, Plenham Ltd arranges staff training sessions to update staff on regulatory changes. New staff members are supplied with a staff handbook which includes a copy of the updated Editors' Code. Any changes to this document are communicated to all editorial staff as and when necessary.

### **4.0 Adverse Adjudications during 2023**

There were no adverse adjudications against Plenham Ltd.

SIGNED: Simon Wait  
On behalf of Plenham Ltd

Submitted to IPSO: 20 March 2024