

Bauer Consumer Media Limited (“BCML”) and H Bauer Publishing (“H Bauer”) together referred to as “Bauer Media UK”

IPSO ANNUAL STATEMENT

01 January to 31 December 2024 (the “Reported Period”)

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INTRODUCTION

Bauer Media UK is part of the wider [Bauer Media Group](#) and is the No.1 UK Publisher and the No.1 Digital Commercial Audio broadcaster. An entertainment network of iconic and innovative multi-platform brands, Bauer Media UK reaches 25 million consumers using insight and instinct to tell stories that are relevant to audiences and advertisers alike delivering cultural impact.

Our magazine heritage stretches back to 1953 with the launch of Angling Times and the acquisition in 1956 of Motor Cycle News, both still iconic brands within our portfolio. More recently, Closer was launched in 2002 and Britain's first weekly glossy, Grazia, was launched in 2005.

Our women's weekly magazines include Take a Break, which has long been the UK's best-selling women's weekly title, and TV Choice, the UK's biggest selling magazine. In 2015, we created a new niche within the growing gardening market, with the launch of Modern Gardens, for an audience who want to enjoy their outdoor living space, without having to become expert gardeners.

We are committed to innovating and growing our publishing business expanding into digital, broadcast and experiential areas.

Bauer Media Group's UK publishing business operates under Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer"), together referred to as Bauer Media UK.

A. BCML

BCML joined the Bauer Media Group in January 2008 following the acquisition of Emap PLC's consumer and specialist magazine, radio, online and digital businesses.

In January 2019, BCML's consumer brands were purchased by H Bauer Publishing, whilst the B2B titles remained in BCML:

BCML Own Sourced Data-Newstand and Print Subscriptions (does not include digital sales)		
Title Name	Total Sales Jan 24 - Dec 24	Frequency
Rail	275,762	26 Issues

BCML Online Products-source Ipsos Iris Average Monthly UK Users 12 months-December 24	
Title Name	Total
Automotive Management	51,608
Fleet News	332,213

The Responsible Person for BCML is Susan Voss-Legal and Compliance Director

B. H Bauer

H. Bauer was formed in August 1987 with the launch of women's weekly Bella, which is still published today.

Since 1987 our magazine portfolio has increased considerably covering women's weekly true-life magazine, TV listings and puzzles.

Take a Break has been the biggest-selling women's magazine in the UK for over a quarter of a century and its brand extensions alone sell over 10 million copies each year.

H Bauer Annual ABC Releases		
Title Name	Total Jan 24 – Dec 24	Frequency
Bird Watching	17,853	13 Issues
CAR	90,038	Monthly
Classic Bike	23,736	Monthly
Classic Cars	32,295	Monthly
Classic Car Weekly	13,986	51 Issues
Land Rover Owner International		Ceased publication in 2023
Landscape	30,688	13 Issues
Bike	27,622	Monthly
MCN (Motorcycle News)	31,373	Weekly
Model Rail	14,040	13 Issues
Practical Classics	31,832	13 Issues
Ride	18,636	Monthly
Steam Railway	24,628	13 Issues
Today's Golfer	40,810	13 Issues

Total TV Guide	57,473	Weekly
TV Choice	894,375	Weekly
Bella	96,933	Weekly
Take a Break	248,544	50 Issues
Take a Break Monthly	144,352	Monthly
That's Life	106,936	Weekly
Closer	93,420	Weekly
Garden Answers	53,528	13 Issues
Modern Gardens	29,299	Monthly
Garden News	22,976	Weekly
Grazia	137,376	Fortnightly
Heat	74,210	Weekly
Yours	111,356	Fortnightly

Bauer Media UK - Own Sourced Data-Newstand and Print Subscriptions (does not include digital sales)

Title Name	Total Sales Jan 24 – Dec 24	Frequency
Angling Times	677,839	Weekly
Empire Magazine	538,802	13 Issues
Country Walking	362,735	13 Issues
Mojo	537,355	Monthly
Trail	180,399	13 Issues
Trout & Salmon		Sold in 2023
Improve Your Coarse Fishing	68,598	5 Issues
Crime Monthly	218,500	Monthly
Yours Retro	257,940	13 Issues
Seasonal Puzzle Collection	246,880	10 Issues
Fiction Feast	179,656	Monthly

Mega Monthly Wordsearch	379,895	13 Issues
Fate and Fortune	434,820	13 Issues
Tear' n' Share Codebreakers	48,143	13 Issues
That's Life Crime Scene	258,635	12 Issues
That's Life	5,354,873	50 Issues
That's Life Monthly	509,119	10 Issues
Tear' n' Share Crosswords	61,054	13 Issues
Tear' n' Share Wordsearch	47,434	13 Issues
Tear' n' Share Sudoku	60,747	13 Issues
Picture Arrowwords	140,667	13 Issues
Hide n' Seek Wordsearch	95,879	13 Issues
Codebreakers	123,746	13 Issues
Take a Break Sudoku	151,460	14 Issues
Puzzle Selection	238,230	14 Issues
Take a Puzzle	468,018	13 Issues
Take a Crossword	607,161	13 Issues
Mini Crossword	239,687	13 Issues
Arrowwords Collection	144,345	14 Issues
Mini Codebreakers	107,028	13 Issues

Mini Arrowwords	91,188	13 Issues
Mini Puzzle Mix	156,437	12 Issues
Mini Wordsearches	196,460	13 Issues
Mini Sudoku	188,113	13 Issues
Crisscross Collection	107,991	14 Issues
Wordsearches Collection	145,036	14 Issues
Wordsearches	125,817	14 Issues
Crosswords Collection	246,891	14 Issues
Arrowword	317,662	14 Issues
Bella Bookazine	316,459	10 Issues
TAB My Favourite Puzzles Mag	373,644	13 Issues
Bigger Better Puzzles Mag	78,373	12 Issues
Puzzles Bookazine	22,500	2 Issues
Bumper Kids Activity Book Mag	34,482	5 Issues
Mojo Bookazine	54,703	10 Issues

H Bauer Online Products-source Ipsos Iris Average Monthly UK Users 12 months-December 24 & MCN Compare source is GA Worldwide Users 12 months to Feb 25.

Title Name	Total
Classic Cars For Sale	39,997
Live For the Outdoors	79,512
Mother & Baby	187,942
Mustard	46,417
Parkers	1,030,229
What's the Best	150,492
MCN Compare	47,700

The Responsible Person for H Bauer is Susan Voss Legal and Compliance Director

1. OUR EDITORIAL STANDARDS

We recognise the imperative for our journalists to provide good, interesting, relevant and accurate stories for publication in our titles which enables the titles to maintain their position in a highly competitive marketplace. Notwithstanding this, it remains the case that we require our journalists and contributors to adhere at all times to the legal and ethical responsibilities to which we have always been committed.

It therefore remains the individual and overriding responsibility of each member of editorial staff and of all non-staff contributors to ensure that their behaviour and conduct in researching, securing or presenting for publication any story material is in full compliance with the Editor's Code of Practice (the "Code") and all relevant legal authorities.

We maintain operational guidelines (copies of which are available to IPSO on request) for story gathering which encourage record keeping, double sourcing and rigorous verification of all information and sources. These internal practices ensure that all stories have a credible source and that the information the source has provided is accurate and/or verifiable.

Our editorial teams continue to work with our Editorial D&I Code (a copy of which is available to IPSO on written request), to ensure: (i) all content is diverse and inclusive; and (ii) we build teams that are representative of our society.

In 2023, we launched the Our People Code of Conduct to uphold the highest standards. It informs our leaders, employees, freelancers, customers, partners, and suppliers about our business conduct, behaviours, and standards. All employees complete annual online training on our Code of Conduct.

We have a legal retainer in place with a specialist media law practice for some of our publications; who, along with the in-house legal team, provide training sessions and pre-publication clearance and advisory services. All stories are read and assessed pre-publication by a senior editor and sub-editor to ensure the content is compliant with the Code, and if there are any doubts about veracity or legality of the content then it will be referred to the in-house legal team, or the specialist media law practice.

Where necessary, editors and journalists may seek advice pre or post publication from IPSO directly.

IPSO notices are circulated to all Editors when received.

2. OUR COMPLAINTS-HANDLING PROCESS

We treat every editorial complaint seriously and accept complaints made in any form. We have a comprehensive Complaints Policy (see Appendix 1) consistent with other publishers in the magazine industry. All mastheads include IPSO logo and complaints information, and all websites for our titles include a clear “complaints” link at the bottom of every webpage (see Appendix 2) through which users may access our Complaints Policy.

The Complaints Policy sets out a detailed explanation of what is or is not covered by the Complaints Policy, how to complain, how the complaint will be processed and what the complainant should do if they are not satisfied with the response given. Additionally, our Complaints Policy provides a link to, and contact details for, IPSO should complainants be dissatisfied with the information provided or our response.

Once a complaint is submitted it is automatically directed to an electronic inbox administered by the legal team. An initial response is provided to the complainant, either asking for further information or acknowledging the complaint and explaining that it is being investigated.

Our Complaints Policy provides an email address for complaints: complaints@bauermedia.co.uk. This mailbox is managed by the in-house legal team. If a complaint is sent directly to an editor, they will forward the email to the complaints mailbox address to ensure it is handled and recorded centrally.

Editorial complaints are always shared with the relevant publication and editorial team concerned. They will work in collaboration with the legal team and/or external legal advisers to investigate and respond to editorial complaints, seeking a mutually acceptable resolution where possible.

Whilst our Complaints Policy is intended only for editorial complaints concerned with potential breaches of the Editors Code ("Editorial Complaints") in practice, the majority of queries to this mailbox are unrelated to editorial complaints or issues.

3. OUR TRAINING PROCESS

All editorial staff at Bauer Media UK receive training to ensure that they are made aware of IPSO's role in the industry, how the regulatory system operates, and any other important legal requirements to be considered when producing editorial content.

Training is implemented continuously, focusing on the Editors' Code, defamation, privacy, and copyright matters. This training is conducted by the in-house legal team and specialist law firms and IPSO. It includes online sessions via Microsoft Teams meetings as well as face-to-face training.

All editorial staff that attend a training session are asked to register and are provided with a (hard or soft) copy of:

- The Code; and
- BCML's Complaints Policy.
- Bauer's Editorial Guidelines.

We also require all our editorial staff and freelancers to sign a document to confirm that they have read the Editor's Code, IPSO Regulations and Bauer's Editorial Guidelines

The next media law refresher training for all editorial teams in April via Microsoft Teams, led by Reviewed & Cleared.

4. Adverse Adjudications

During the Reported Period, we have had no adverse adjudications.

Appendix 1

Bauer Media's Editorial Complaints Policy: [Editorial Complaints Policy 2017-08-03 — Bauer Media Group: Legal \(bauerlegal.co.uk\)](#)

Appendix 2

CAR magazine welcome page.



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Today's Golfer Website-contact page

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Contact Us

