

Blog Preston IPSO Annual Statement 2024

Introduction

Blog Preston is a Community Interest Company that seeks to provide community news and information about the city of Preston, Lancashire via blogpreston.co.uk and its associated social media channels.

We launched in January 2009, and since then have grown to have an average of 154,000 unique users per month and 677,000 page views per month during 2024.

Our responsible person is founder and editor, Ed Walker, who can be contacted at ed@blogpreston.co.uk

Editorial standards

We abide by the Editors' Code of Practice and are committed to upholding the highest standards of journalism.

We aim to ensure our articles are balanced and trustworthy by verifying details and contacting all relevant parties. Should anyone decline to comment, we include that information in the article.

If readers think that we have not met the expected standards and want to make a complaint, they are asked to contact the Editor via email.

If we are unable to resolve a complaint, or if readers would like more information about IPSO or the Editors' Code, we ask them to contact IPSO.

We publish this information about complaints at blogpreston.co.uk/about/ and display our IPSO membership in the website footer. We also have a dedicated complaints page and procedure published <https://www.blogpreston.co.uk/complaints/>

Any complaints received are acted upon swiftly, for example through the addition of a comment or the correction of factual errors.

Should complaints require further investigation we can remove articles from publication during that time.

Record on compliance

We have not had any complaints referred to IPSO in 2024.

Training process

We have a range of contributors, and many of them have undertaken journalism courses at various institutions that cover media law training as standard.

Two of our co-editors, Ed Walker and Luke Beardsworth, have extensive experience previously at Reach PLC where they regularly undertook legal training refreshers and worked with the IPSO code.

We also work closely with the University of Central Lancashire's school of journalism and have two paid community journalism interns from the journalism school who are undertaking intensive training on the editors code and media ethics.

Any changes to the IPSO code will be communicated to our contributors.