

# Plenham Ltd

## IPSO Annual Report

Period covered: January-December 2024

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### 1.0 Factual Information about the Regulated Entity

Plenham Ltd published a total of one (1) regulated publication during the above period.

#### 1.1 Titles Published

Title	Print edition	Digital edition	Frequency
<i>Bodyshop</i> Magazine	x	x	Monthly (ABC-audited)

#### 1.2 Responsible Person

Simon Wait (Plenham Ltd's Head of Editorial and Editor of *Bodyshop* Magazine) was the IPSO-responsible person for the magazine during the period covered.

#### 1.3 Overview

Plenham Ltd was founded in 1987 and is a B2B event organiser and publisher of monthly and periodical print and digital magazines in the collision repair sector that is part of the automotive aftermarket. It also publishes daily online news, e-newsletters, and mobile apps. In March 2024, both the [www.bodyshopmag.com](http://www.bodyshopmag.com) website and the free *Bodyshop* Magazine App were successfully relaunched in the market.

The magazine's 2024 *Bodyshop* Awards & Expo event, which has been held annually since 1997, took place on 19 September 2024 at the Hilton Birmingham Metropole in the grounds of the NEC. *Bodyshop* Magazine also organised the BODYSHOP BUZZ networking event on 5 June 2024 as part of the UK Garage & Bodyshop Event 2024 at the NEC.

Under its International Bodyshop Industry Symposium (IBIS) brand, Plenham Ltd organised eight in-person conferences during 2024 – IBIS Middle East (Dubai, 20-21 February), IBIS USA (Anaheim, 19-21 March), IBIS Global Summit (Rhodes, 21-23 May), IBIS Latin America (Mexico City, 7 June), IBIS ASEAN (Kuala Lumpur, 27 June), IBIS Australia (Sydney, 23-24 July), IBIS Iberia (Ávila, Spain, 23-24 September), and IBIS France (Poitiers, 18-19 November).

### 2.0 Internal Guides

Plenham Ltd has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- Editors' Code of Practice.

### 3.0 Compliance Procedures

*How the Regulated Entity deals with:*

#### **3.1 Compliance with the Editors' Code**

Copies of the IPSO Editors' Code are supplied to and are required reading for all Plenham Ltd reporters and editors, including freelance contributors. Editorial team members are made aware of any updates to the Code. No other internal manuals or guides are used other than editorial style guides.

#### **3.2 Any adverse findings and steps taken to address such findings**

Plenham Ltd has never received a complaint, though our B2B audience is always invited to contact the editor with any editorial complaints. Editorial and management contact details are listed in the magazine and online.

If Plenham received a complaint, or was referred one by IPSO, it would be logged on a complaints record and then assessed by the responsible person/relevant department, who would seek to resolve the matter directly with the complainant.

Where the Regulator finds against a publication, Plenham Ltd would comply with the findings and take any and all remedial action required by the Regulator.

#### **3.3 Training of staff**

When required, Plenham Ltd arranges staff training sessions to update staff on regulatory changes. New staff members are supplied with a staff handbook which includes a copy of the updated Editors' Code. Any changes to this document are communicated to all editorial staff as and when necessary.

### 4.0 Adverse Adjudications during 2024

There were no adverse adjudications against Plenham Ltd.

A handwritten signature in black ink, appearing to read 'Simon Wait', with a stylized flourish at the end.

SIGNED: Simon Wait  
On behalf of Plenham Ltd

Submitted to IPSO: 5 February 2025