



# **SPORTICOS**

## **ANNUAL STATEMENT TEMPLATE**

### **IPSO ANNUAL STATEMENT FROM *SPORTICOS*:**

Period covered from 1 January 2024 to 31 December 2024

### **PUBLICATION OVERVIEW**

Sporticos is a website dedicated to providing users with information related to sports broadcasting. This information includes, but is not limited to, TV and live streaming schedules and information for various sports, news and feature articles related to themes surrounding the sports broadcasting industry.

Founded in 2013 in Warsaw, Poland, Sporticos is active in many international markets but focuses a lot of its energy on the UK market.

### **PUBLICATION TITLE**

Sporticos is an entirely online publication, regulated by IPSO. It can be seen here: <https://sporticos.com/en-gb>

### **RESPONSIBLE PERSON**

Our IPSO regulated responsible person is our CEO Jakub Drozd. He is responsible for the overall direction of the company.

He can be reached via email at [jakub@sporticos.com](mailto:jakub@sporticos.com) or via telephone at +48 666008043.

Our Editor-in-Chief, Craig Resnik-Hanson, is also heavily involved in our processes as they regard to regulation and editorial standards.

He can be reached via email at [craig@sporticos.com](mailto:craig@sporticos.com) or via telephone at 07506 277 473.

### **EDITORIAL STANDARDS**

Sporticos has its own set of specific editorial standards and guidelines to which its staff must adhere. These cover all aspects of how news is gathered and reported by our journalists and contributors.

We produce mainly news articles, features and occasional interviews, all about the world of sports broadcasting. Our team mostly focus on news surrounding TV rights deals and features informing our readers on how to watch various high-profile sporting events.

## **TRAINING PROCESS**

As well as reading and digesting our editorial guidelines, alongside multiple manuals which explain to our staff how to research, write and format pieces of content for our site, we also offer ongoing training to our writers and contributors.

This training includes regular video calls to explain key topics to the entire team at once, as well as regular feedback disseminated to the team via our dedicated Slack channel on an almost daily basis.

The training we offer mostly focuses on the writing and formatting side of the job, but we also take care to ensure that our staff are fully competent in avoiding the pitfalls of issues like plagiarism, inaccurate reporting and discrimination, in line with the guidance of IPSO.

## **EDITORS' CODE OF PRACTICE**

All staff are made aware of our regulation by IPSO and encouraged to read and digest as much information as possible on the Editors' Code of Practice, guidance, rulings and more on the IPSO website.

## **COMPLAINTS HANDLING PROCEDURE**

We have drawn up a specific complaints handling procedure, which will be used as a template to allow our CEO and Editor-in-Chief to attempt to handle any complaints we may receive in the future, before any necessary intervention from IPSO.

This document explains to our Responsible Person(s) how to go about logging, handling and potentially forwarding complaints made to Sporticos.

As a brief summary, our procedure involves recording key information regarding the complaint, attempting to resolve the complaint directly with the complainant in the form of an apology, an edit, or whatever action the complainant may desire. It also involves the forwarding of such a complaint to IPSO in the event that one or both parties are not satisfied. It also involves the training of all staff following any complaint in order to avoid any recurrences in future.

## **COMPLAINTS RECEIVED**

There were no complaints made to Sporticos during this reporting period.

## **ADVERSE ADJUDICATIONS**

There were no adverse adjudications received by Sporticos during this reporting period, on account of there being no complaints made.