

## **IPSO STATEMENT 2025**

### **Introduction**

**West Bridgford Wire - [westbridgfordwire.com](http://westbridgfordwire.com)**

West Bridgford Wire is an online independent news title covering West Bridgford, Nottingham city and wider Nottinghamshire County.

It operates 365 days a year.

The site focuses where possible on breaking news stories - as well as producing video of events, incidents, business openings and live broadcasts where necessary.  
The brand is 13 years old having launched on 2 February 2012.

In 2015 the site became a business supported by local advertising.

The owner took a career change from an unrelated background to develop the business full- time.  
The site is well trusted locally and is supported by advertising from businesses and other sources.

This is the only title operated currently.

No employed staff.

Memberships: ICNN, BAJ, Society of Editors, BBC LDRS

Some paid court reporting, freelance and student support are also utilised on an ad-hoc basis.

In 2023 the site became eligible for Google News Showcase along with a number of other independent local sites. This has been extended for further three years.

Publisher: Pat Gamble

41 North Road West Bridgford NG2 7NG [newsdesk@westbridgfordwire.com](mailto:newsdesk@westbridgfordwire.com) 07921 252 677

Business: 16 Commerce Square, Nottingham, NG1 1HS 0115 772 0418

### **Editorial Standards**

**The site adheres to and operates within the Editors' Code**

**West Bridgford Wire** joined IPSO in 2017 because it takes high editorial standards as a crucial part of what it does. The brand wanted to show this, and to show readers how they can complain should they feel the need at any time.

**Seeking Guidance from IPSO.**

No guidance sought in this year.

Other resources include access to solicitor via BAJ membership and access to a media law expert via ICNN.

### **Complaints**

None received

Information for readers and IPSO logo and details clearly listed here:

<https://westbridgfordwire.com/contact/>

### **Training**

No staff - not applicable

Where occasional guest writers or freelance work is used, reference to IPSO is given in initial meetings. All work is edited where necessary by Pat Gamble prior to publication.

### **Compliance Record**

Pat Gamble 27 MAY 2025